Digital Teaching Portfolio
Do’s & Don’t

Portfolios provide documented evidence of teaching from a variety of sources.

more...
Today’s Agenda

1. Introduction
2. Planning
3. Data Collection
4. Brand
5. Platform
6. Promotion
7. Do’s & Don’t
8. Challenges
Education

PhD (Interactive Media) | MSc (Multimedia System) | BIT (Artificial Intelligence) | Diploma in Education

Career


Professional

Adobe Campus Leader | Certified Adobe Skills in Classroom | Certified Microsoft Innovative Educator | Certified Trainer HRDF | Ms Office Specialist Master 2016 & 2013 | Ms Teams Educators | Digital Storytelling with Microsoft Sway | Adobe Certified Expert in Flash CS3 | Oracle Academy: Database Design & Programming with SQL | CCNA Deliver more than 100 workshop & training as invited speaker/trainer/facilitator Published more than 50 Journals/Proceeding | Books | Book Chapter | MOOC | OCW | iBook | Creative Book | Copyright

Honors

Candidate Anugerah Akademik Negara 2018 | Anugerah Akademik Universiti 2017 | Anugerah Perkhidmatan Cemerlang 2016, 2008 | Anugerah Gemilang Akademik JPPKK 2015 | 7 Special Awards | 5 Teaching Awards | 25 Innovation Awards | 8 Service Awards

Expertise


DIRECTOR | UTEM PRESS
TS. DR. SITI NURUL MAHFUZAH MOHAMAD
Adobe Campus Leader | mahfuzah.weebly.com | mahfuzah.uten.edu.my
VISIT

https://mahfuzah.weebly.com/

TS. DR. SITI NURUL MAHFUZAH MOHAMAD
Pensyarah Kanan, Jabatan Media Interaktif,
Fakulti Teknologi Maklumat & Komunikasi,
Universiti Teknikal Malaysia Melaka
mahfuzah@utem.edu.my | 0133808211
WHAT IS A TEACHING PORTFOLIO?

- It is a tool that is intended to demonstrate the responsibilities, challenges, philosophy and tasks assigned to the educator.
- Contain artifacts from teaching
- Illustrate a professional’s recognition of personal competence
“Your portfolio is your **21st century digital** business card. Do your best to present a coherent picture of your professional self and leave out any irrelevant or personal information pertaining to your hobbies or family”
How to Create an Amazing Teaching Portfolio?
Let’s define....e-portfolios

• Contain the same content traditional portfolios include but present these professional materials in digital format.

• What’s in a name
  • Digital portfolio
  • Electronic portfolio
  • web-folio
  • e-folio
There are several reasons to start building a portfolio:

1. You want to share what you do and learn from others.
   - Your teaching portfolio can be the home base of your personal learning network.
   - You can repost articles you read, write blog entries about interesting aspects of your teaching experience, and mention professional development events that you have attended.
Use the blog to document learning, reflect on learning, and share learning.

“A [digital] portfolio without reflection is just a multimedia presentation, or a fancy electronic résumé, or a digital scrapbook” (Barrett, 2000)
There are several reasons to start building a portfolio:

2. You want one channel of communication with students, colleagues and administrators.

- You can use the same site to communicate effectively with everyone in your practice, including students. Some educators use the blog part of their portfolios to post important announcements and classroom updates.
There are several reasons to start building a portfolio:

3. Upload teaching artifacts and evidence of student learning

- Many evaluation instruments now rely heavily on learning artifacts. When showcasing student work, make sure to get proper permissions from the students.?
Learn from Pro’s

AAN Winner/ Jury
http://www.azidahaz.com/ (AAN 2017)
http://wanzuhainis.wixsite.com/blog (AAN 2018)
http://www.profkarim.com/about.html

Others
https://mahfuzah.weebly.com
http://www.azmaputra.com
https://asyrani.com/
https://zulismanmaksom.wixsite.com/mysite
https://snazlan.wordpress.com/
https://sites.google.com/view/rahifaranom/e-teaching-portfolio
http://myweb.utm.edu.my/myweb/zakiahh
http://blog.utm.edu.my/zarinanoh/teaching_portfolio/
Let’s do some homework….

1. What elements are common among the DTP’s you have examined?
2. Which portfolios did you like most? Explain why.
4. What elements do you think are important to include in a portfolio? Why?
5. What are the advantages and disadvantages to creating DTP’s?
6. Why would you create a digital portfolio as opposed to a traditional (print-based) portfolio?
What should be in there...
- Arrange the Items in Order
- Prepare Statements on Each Item
- Clarify Philosophy & Teaching Responsibilities.
WHY WOULD I PREPARE A TEACHING PORTFOLIO? EVIDENCES?

• It allows faculty members to display their teaching accomplishments for examination by others.

• Please provide evidences as follows:
  ✓ Photos / videos of activities
  ✓ Sample of assessment evaluation
  ✓ Analysis of student achievement
  ✓ List of apps / website / educational tools

Artifacts Example

- Classroom management plan (e.g., Syllabus/ Lesson Plan)
- Curriculum Vitae
- Educational philosophy statement
- Appointment Letter (e.g., Project Leader, Supervision, etc)
- Testimonials/ Feedback
- Certificate Professional/ Awards
- Invitation Letter (e.g., Speaker, Facilitator, etc)
  - Professional development plan
  - Student portfolios
  - Others
Sample of Alternative Assessment
Branding is no longer reserved for big companies. There is educational and academic branding.

- Who are you as a learner?
- What is your story?
- What areas of innovation, research, learning do you contribute to?
- What do others in your learning network know you to be a quality contributor/curator for?

A ‘personal brand’ is in many ways synonymous with your reputation. It refers to the way other people see you as a business owner or representative of an idea, organization, or activity.

- Are you a genius? An expert?
- What do you represent?
- What do you stand for?
- What ideas and notions pop up as soon as someone hears your name?
Steps:

01 Changing Your Image
- Decide and lay out your core values
- Become the best
- Market your personality
- Building a brand can open doors

02 Communicating With People
- Communicate with people openly and constantly
- Network all the time
- Find your buddies
- Communicate even when you're not
- Let people see you

03 Promoting Yourself
- Have a website
- Be present and active on social media
- Get a unique business card
- Get a great head shot
- Put a lot of work into how you look
- Get a good bio written

04 Succeeding Long-Term
- Create your content
- Create change
- Speak up
- Keep your brand fresh
- Play the long game
“It’s what people say about you when you’re out of the room”
Jeff Bezos

“It is the art of investing in you”
Guillem

“It is a combination of passion & talent”
Roberto

“It is to be yourself, and to make others see and understand it”
Pablo Adam

“It is the impression you leave in the heart of others”
Jordi Collell

“It’s what makes you unique, it’s what makes you successful”
William Arrude
• **Choose a platform.** Blogger and Google Sites integrate well with other Google tools. WordPress has an excellent collection of widgets, and Weebly has a stunning template collection. Invest a little bit of time in exploring the tools available to you, and choose the one you find the most compelling.

• **Choose an address.** Make sure that your site URL is easy for your audience to remember.

• **Choose a template.** A simple template is best, but consider uploading a custom banner to personalize your site. You can purchase a banner-size picture from a photo sharing site such as iStock, or have somebody take pictures of you teaching. *Remember that you must have the legal rights to every image you use.*

• **Keep the design clean and simple.** Choose a bright and clean color scheme. If posting pictures of yourself and your students, select the best ones and make sure you have all proper permissions.
Factors to Consider

- Technical skills
- Availability
- Difficulty
- Support
- Transferability
- Support for various media formats

Producing

- Transforming artifacts and supporting documentation into digital format
- Creating, testing, and building the portfolio from a template

Publish

- Publishing the Portfolio
- SHARING of portfolio with students, academia, administrators etc
E-PORTFOLIO
(Web/ Mobile Site/Marketplace)

• Social Media
  (Youtube, Fb, Instagram etc)

• MOOC
  (Open Learning, Edx, etc)

• Digital Marketing Tools
  (Google Ads, SEO, etc)

• LMS
  (Ulearn-Moodle, Edmodo, etc)

• WEB 2.0
  (Padlet, Wakelet, Powtoon, etc)

• BLOG
  (Blogger, Wixsite, Weebly, etc)

• Student Portfolio
  (Behance, etc)
Example
https://mahfuzah.weebly.com/about.html
Adobe Behance
https://www.behance.net/DrMahfuzah

Adobe Spark Page
https://spark.adobe.com/page/uRP Dw9DSoQ1JQ/
DO’S

• Take pictures during class, assessments, lab activities etc.
• Record/ Create Video
• Upload evidence – cloud/social media/telegram
• Screenshot Testimonial/ Feedback from students/alumni etc.
• Recommendation Letter
• Share Success Story
• Keep Update
• Show efforts to improve teaching
• being open and transparent
DON’T

• Don’t expose failure in your area of expertise. The exception to this rule is when your failures become public despite your best efforts. If this happens, confront the issue and explain it - don’t avoid it, or you’ll seem deceitful.

• Don't do something that doesn't align with your brand values. Ask yourself, "Will this contribute to my brand?" "Do I want to be known and remembered for this?" and "How will this affect my business and career goals in the future?". Focus your limited time on tasks that will enhance your brand.

• There might be some copyright and privacy issues as well. Publishing original works, ideas, and thoughts via the Internet might enable plagiarism.

• You don’t need to be big. There are some people who do not have huge audience but have managed to create a personal brand that is ‘bigger’ than what they have built.

• Don’t be too worried about what type of content you are creating in the beginning. In the worst case scenario, the earliest entries in a portfolio can serve as a starting point to begin seeing growth over time when compared to later entries.
Maintaining Your Portfolio

• The most challenging aspect of having a teaching portfolio is **keeping it up to date**.

• While time consuming to build, teaching portfolios can be professional assets to educators, especially when built to serve multiple purposes and audiences.

• They represent clear evidence that you're actively engaged in your community of practice and might even open doors and create professional opportunities that you had not anticipated.
How much time do you need to prepare?
Tips

- Finding time to create content and use the digital portfolio for learning
- Post pictures of my classroom
- Write online;
- Publish articles;
- Tweet regularly;
- Update online resumes/portfolio sites;
- And create and publish something creative on a frequent basis.

Conclusion

- Documentation of an academia journey.

- **Visible thinking:** If the learner wants to make their thinking visible, experiment with different strategies that allow the creation of content to be shared with others.

- **Metacognition:** Create content that make that thinking process visible. Show content that make your understanding apparent at different moments in time along the way.

- If **assessment** is the purpose or one of the purposes of the portfolio, what are the learning objectives, standards, benchmarks?

- The **now literacies & skills** are good guidelines for documenting their development and proficiency as the learner is developing content.

- When the digital portfolio is used as a **global communication hub** to document, express and communicate the learner’s thinking and ideas to an authentic global audience, then content creation is also guided with that global audience in mind.

- **Communication with students or educator** can be a powerful content creator guideline. As the portfolio owner thinks about how to best connect and communicate their learning for the intended audience.
Go to www.menti.com
References


