



FKP ENGINEERING DAYS

CV DEVELOPMENT via

DIGITAL PORTFOLIO

SPECIAL WITH :

MAHFUZAH MOHAMAD



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01



WHO AM I ???



Education

- PhD (Interactive Media)
- MSc (Multimedia System)
- BIT (Artificial Intelligence)
- Diploma in Education

Career

- Director- UTeM Press (2019-2022)
- Program Manager-Life Long Learning Centre (2018-2019)
- Research Group Leader (2018-2019)
- Senior Lecturer (2003-present)
- President AKRAB (2017-2018), Secretary KAUTE M (2019-present)
- Head of Research & Innovation Unit (2014-2015)
- Head of Programme (2007-2011)
- Consultant | Programmer | Freelancer

Honors

- The Best UTeM OCW Award (2019)
- Candidate Anugerah Akademik Negara (2018)
- The Most Active UTeM MOOC Award (2018)
- Anugerah Akademik Universiti (2017)
- Anugerah Perkhidmatan Cemerlang (2016, 2008)
- Anugerah Gemilang Akademik JPPKK (2015)

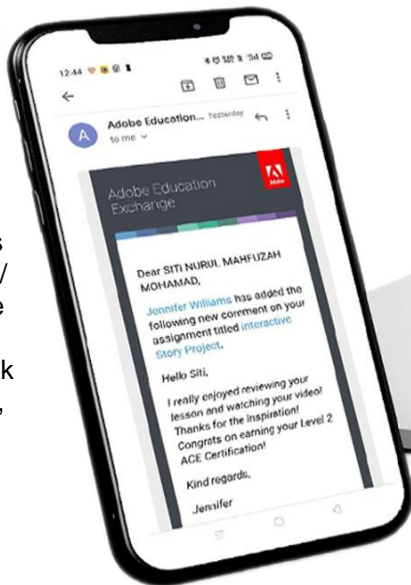
Also received - 9 Special Awards, 5 Teaching Awards, 28 Innovation Awards, 8 Service Awards

Professional

- Certified Trainer HRDF- Association of Certified Trainers (ACT)
- Adobe Campus Leader
- Adobe Creative Educator
- Microsoft Innovative Educator Trainer
- Microsoft Office Specialist Master
- Microsoft Teams Coach
- Digital Storytelling with Ms. Sway
- Adobe Certified Expert
- Oracle Academy: Database Design & Programming with SQL | CCNA etc.

Expertise

21ST Century Educational Tools | Gamification | MOOC | Augmented Reality | Virtual Learning | Adaptive Learning | Game Design | Game Development | MOS | E-Learning | M-Learning | Digital Teaching Portfolio | Multimedia Application | I-Book | e-Book | Wearable Technology | Instructional Design | Edutainment | Digital Storytelling | Alternative Assessment etc.



Deliver More Than 100 Workshop & Training As Invited Speaker/ Trainer/ Advisor. Published More Than 50 Journals, Proceeding, Books, Book Chapter, MOOC, OCW, Ebook, Ibook, Creative Book, Copyright etc.

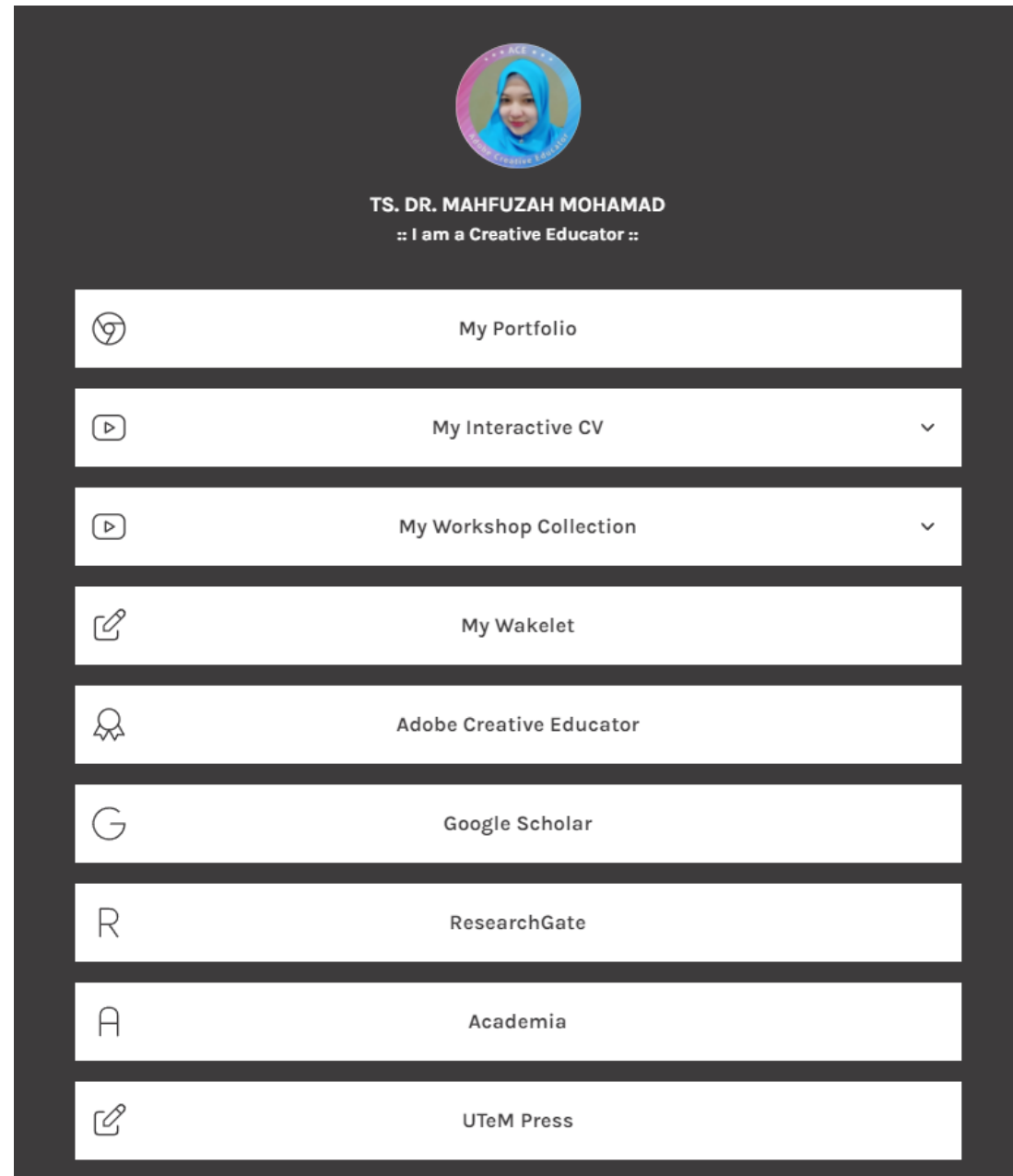
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TS. DR. SITI NURUL MAHFUZAH MOHAMAD
mahfuzah.weebly.com | mahfuzah@utem.edu.my





<https://linktr.ee/mahfuzahmohamad>



Penerbit UTeM Press

OUR SERVICES & FACILITIES



EDITORIAL



PRINTING



MARKETING



CREATIVE ART



MULTIMEDIA



FACILITIES

- **Scholarly Book** (Monograph, Book Chapter, Inaugural Lecture Series etc.)
- **Fiction Book**

- **Brand Identity** (Business card etc.)
- **Paperback Book**

- **Local & International E-commerce** (Google Book, Kindle etc.)

- **Graphic Design Studio** (Banner, Bunting, Flyers, Book Cover, Logo, illustration etc.)

- **Video Editing & Video Production**
- **Montage**
- **Voice Recording**
- **Multiple Camera Production (MCP)**
- **Aerial Video Recording**
- **Visual Effects (vfx)**
- **Sound Effects (sfx)**

- **Print on Demand**
- **Binding And Finishing**

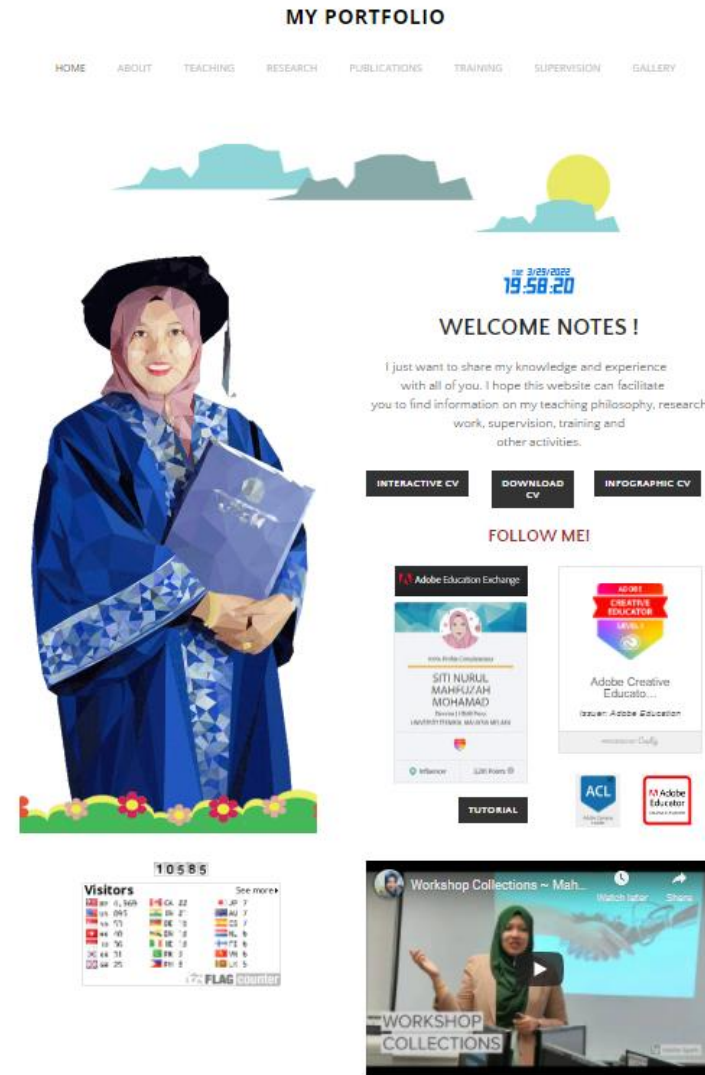
**Do You Want To Know
More About Me?**

VISIT

<https://mahfuzah.weebly.com/>



TS. DR. SITI NURUL MAHFUZAH MOHAMAD
 Pensyarah Kanan, Jabatan Media Interaktif,
 Fakulti Teknologi Maklumat & Komunikasi,
 Universiti Teknikal Malaysia Melaka
 mahfuzah@utem.edu.my | 0133808211



Contact Me

Email | mahfuzah@utem.edu.my
 mahfuzah1112@gmail.com | drmahfuzah89@gmail.com
Facebook | Mahfuzah Mohamad | FTMK Promotions | Penerbit UTeM
 Pusat Pembelajaran Sepanjang Hayat
Others | <https://ppshtraining.wixsite.com/utem>
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Address | Fakulti Teknologi Maklumat dan Komunikasi,
 Universiti Teknikal Malaysia Melaka, Hang Tuah Jaya, 76100
 Durian Tunggal, Melaka.
Tel | +6062702551 | +60133808211



YouTube

mahfuzah mohamad

DIY Creativity will be your best asset

Mahfuzah Mohamad



My Website



CUSTOMIZE CHANNEL

MANAGE VIDEOS



Mahfuzah Mohamad
306 subscribers

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SORT BY

Uploads



Multimedia Class (Typography)
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Photoshop for Beginners (Healing Brush Tools)
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Photoshop for Beginners (Photoshop Brushes)
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Aktiviti PKP 3.0 2021
27 views · 6 months ago



PROGRAM VIRTUAL VISIT BERSAMA INDUSTRI (J58:...)
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Travelogue Academia - Europe #PHD Journey
71 views · 7 months ago



Video Raya 2021
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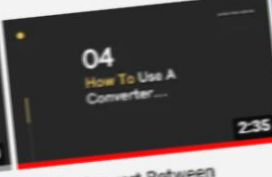
E-Kad Raya 2021
108 views · 10 months ago



Adobe Creative Educator - Dr. Mahfuzah
62 views · 1 year ago



Seven Social Media Graphic Design Tips
67 views · 1 year ago



How To Convert Between Different Units of...
21 views · 1 year ago



Travelogue Academia - Istanbul, Turkey
47 views · 1 year ago

Adobe Education Exchange



Microsoft Educator Center



Microsoft Office Specialist



Others



02



SELF-BRANDING

**“Your brand is what people say
about you when
you’re not in the room.”**

- Jeff Bezos.



Branding is no longer reserved for big companies.

- What is your **story**?
- What **areas of innovation, research, learning** do you contribute to?
- What do others in your **learning network** know you to be a quality contributor/curator for?

Quotes

**"It is the impression
you leave in the heart
of others"**

Jordi Collell

**"It is the art of
investing in you"**

Guillem

**"It is to be yourself, and
to make others see and
understand it"**

Pablo Adam

**"It is a
combination of
passion & talent"**

Roberto

**"It's what makes you
unique, it's what makes
you successful"**

William Arrude

**"It's what people say
about you when you're
out of the room"**

Jeff Bezos

A **'personal brand'** is in many ways synonymous with your reputation. It refers to **the way other people see you** as a business owner or representative of an idea, organization, or activity.

Are you a genius? An expert?

What do you represent?

What do you stand for?

What ideas and notions pop up as soon as someone hears your name?

<https://www.wikihow.com/Build-Your-Personal-Brand>



03



Job/ Competency in DEMAND

Jobs in demand

There are some jobs that will always be in demand even in a slowdown. The Covid-19 pandemic has also shown those who are willing to embrace diverse skills will remain relevant.

Research done by LinkedIn suggests that professionals with digital skill sets find themselves at an advantage in seeking employment in several fields.

About 70% of South-East Asia is now online and demand for workers with tech skills will remain, from specialised engineers, to cyber security talent and data analysts.

Apart from front liners, LinkedIn said some of the fastest growing job categories in Malaysia include software engineers, marketing executives, teachers, web developers, system analysts and graphic designers.

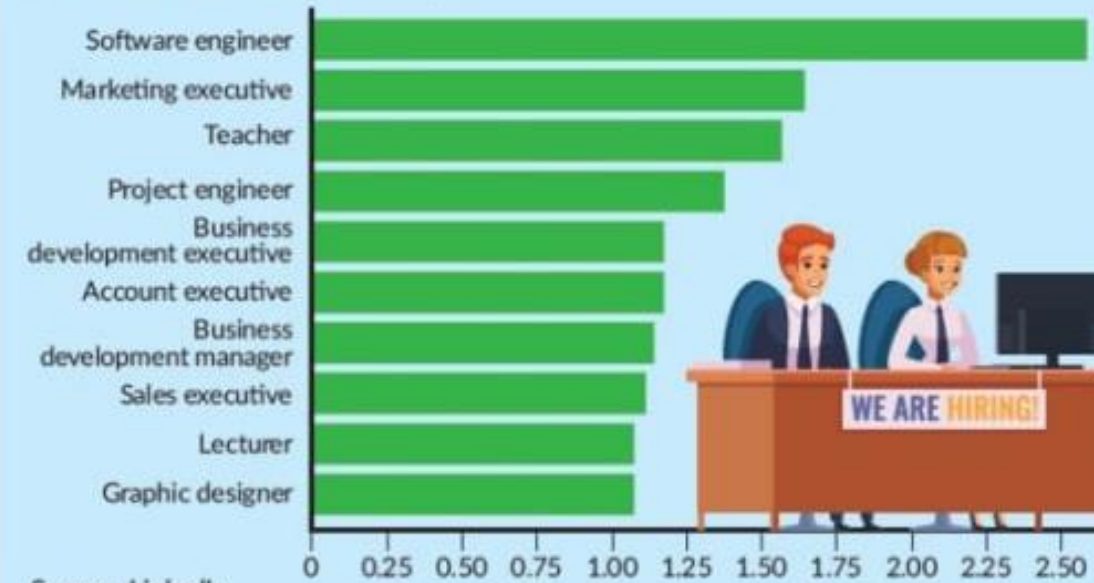
Top trending skills

Most important skills for the top trending jobs.

- 1 Project management
- 2 Javascript
- 3 Adobe Illustrator
- 4 AutoCAD
- 5 Higher education
- 6 Sales management
- 7 C# (programming language)
- 8 Project planning
- 9 Teaching
- 10 Project engineering
- 11 Recruiting
- 12 Market strategy
- 13 Account payable
- 14 Process engineering
- 15 Account management
- 16 Curriculum development
- 17 Statistical process control
- 18 Company secretarial work
- 19 Office administration

Top trending jobs

Most popular jobs titles among LinkedIn members hired in all industries in Malaysia



Source : LinkedIn

Jobs on the rise in Malaysia

Category	Specific roles
Digital Content	<ul style="list-style-type: none"> • Editor • Copywriter • Podcaster • YouTuber • Video Editor
Software & Technology	<ul style="list-style-type: none"> • Web Developer • System Analyst • Mobile Application Developer • Full Stack Engineer • Frontend Developer • DevOps Consultant
Finance & Insurance	<ul style="list-style-type: none"> • Financial Adviser • Accountant • Financial Planner • Finance Specialist • Insurance Agent
Digital Marketing	<ul style="list-style-type: none"> • Social Media Manager • Digital Marketing Specialist • Social Media Marketing Specialist • Marketing Specialist • Marketing Analyst
Customer Service	<ul style="list-style-type: none"> • Customer Service Executive • Customer Experience Manager • Customer Support Specialist • Contact Centre Specialist • Customer Service Team Lead
Cyber Security Roles	<ul style="list-style-type: none"> • Cyber Security Analyst • Cyber Security Specialist • Cyber Security Consultant • Information Security Specialist
Supply Chain	<ul style="list-style-type: none"> • Distributor • Logistics Supervisor • Operational Specialist • Logistics Manager • Head of Supply Chain • Management
Real Estate	<ul style="list-style-type: none"> • Real Estate Agent • Real Estate Consultant
Legal	<ul style="list-style-type: none"> • Legal Research • Legal Writing • Civil Litigation • Litigation

E-Commerce	<ul style="list-style-type: none"> • Online Specialist • E-Commerce Coordinator 	Beauty	• Beauty Adviser
Business Development and Sales	<ul style="list-style-type: none"> • Sales Specialist • Account Manager • Account Executive • Business Development Specialist 	Translator	• Translator
		Mental Health	<ul style="list-style-type: none"> • Clinical Psychologist • Psychologist
		Professional Administrative	• Office Administrator

Competency in Demand Generic Skills

ICT Skills
Computational Skills
Communication Skills
Language Skills
Problem Solving
Numeracy Skills
Literacy Skills
Teamwork & Collaboration
Technical Skills
Negotiation Skills
Marketing Skills
Leadership

Administration Skills
Creative Skills
Entrepreneurship Skills
Innovation & Creativity
Flexibility and Adaptability
Professionalism and Work Ethics
Project Management
Sales Skills
Digitalization Skills
Code & ethics
Research & Development Skills
Intellectual Property Management Skills

Competency in Demand Emerging Skills

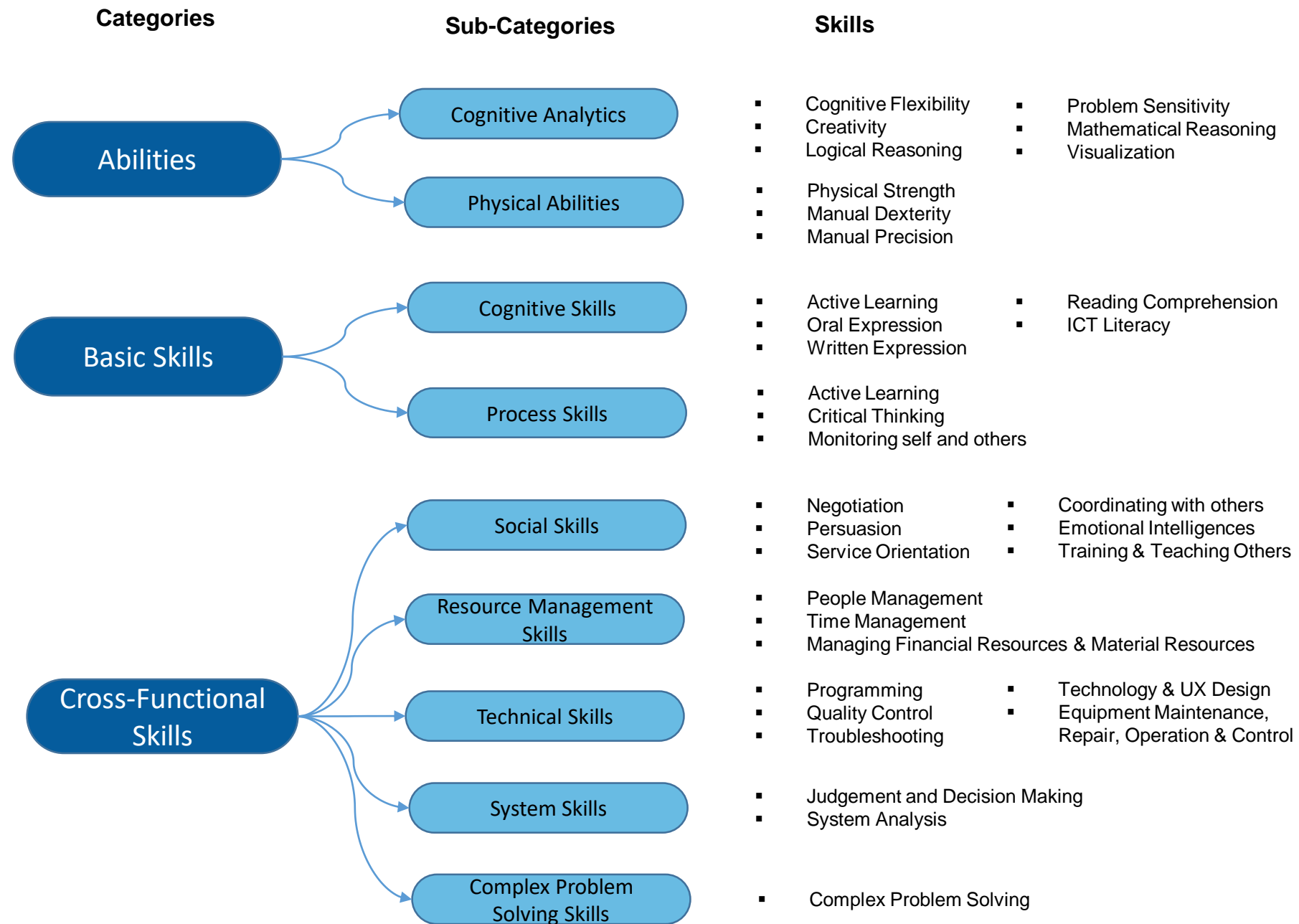
Emotional Intelligence
Creativity, Originality and Initiative
Analytical Thinking and Innovation
Technology Design and Programming
Complex Problem-Solving
Active learning and Learning Strategies
Troubleshooting and User Experience
Systems Analysis and Evaluation
Leadership and Social Influence
Critical Thinking and Analysis
Technology Use, Monitoring and Control
Resilience, Stress Tolerance and Flexibility
Reasoning, Problem Solving and Ideation
Service Orientation
Instruction, Mentoring and Teaching

Skills For The Future

Aulbur et al. (2016)



Whitepaper: Skill Development for Industry 4.0 (2016)



B. Top 15 skills for 2025

1	Analytical thinking and innovation	9	Resilience, stress tolerance and flexibility
2	Active learning and learning strategies	10	Reasoning, problem-solving and ideation
3	Complex problem-solving	11	Emotional intelligence
4	Critical thinking and analysis	12	Troubleshooting and user experience
5	Creativity, originality and initiative	13	Service orientation
6	Leadership and social influence	14	Systems analysis and evaluation
7	Technology use, monitoring and control	15	Persuasion and negotiation
8	Technology design and programming		

Source

Future of Jobs Survey 2020, World Economic Forum.

The Future of Jobs
Report, World
Economic Forum
(2020)



Emerging roles
clustered into the jobs
of tomorrow

Care Economy



Cloud Computing

- 1 Site Reliability Engineer
- 2 Platform Engineer
- 3 Cloud Engineer
- 3 DevOps Engineer
- 5 Cloud Consultant
- 6 DevOps Manager



Content Production

- 1 Social Media Assistant
- 2 Social Media Coordinator
- 3 Content Specialist
- 4 Content Producer
- 5 Content Writer
- 6 Creative Copywriter



Data and AI

- 1 Artificial Intelligence Specialist
- 2 Data Scientist
- 3 Data Engineer
- 4 Big Data Developer
- 5 Data Analyst
- 6 Analytics Specialist
- 7 Data Consultant
- 8 Insights Analyst
- 9 Business Intelligence Developer
- 10 Analytics Consultant



Engineering

- 1 Python Developer
- 2 Full Stack Engineer
- 2 Javascript Developer
- 4 Back End Developer
- 5 Frontend Engineer
- 5 Software Developer Dotnet
- 7 Development Specialist
- 8 Technology Analyst

Emerging roles
clustered into the jobs
of tomorrow

Green Economy



Product Development

- 1 Product Owner
- 2 Quality Assurance Tester
- 3 Agile Coach
- 4 Software Quality Assurance Engineer
- 5 Product Analyst
- 6 Quality Assurance Engineer
- 6 Scrum Master
- 8 Digital Product Manager
- 9 Delivery Lead



Sales

- 1 Customer Success Specialist
- 2 Sales Development Representative
- 3 Commercial Sales Representative
- 4 Business Development Representative
- 5 Customer Specialist
- 6 Partnerships Specialist
- 7 Chief Commercial Officer
- 8 Head Of Partnerships
- 9 Enterprise Account Executive
- 10 Business Development Specialist
- 11 Chief Strategy Officer
- 12 Head Of Business Development



Marketing

- 1 Growth Hacker
- 2 Growth Manager
- 3 Digital Marketing Specialist
- 4 Digital Specialist
- 5 Ecommerce Specialist
- 6 Commerce Manager
- 6 Head Of Digital
- 8 Digital Marketing Consultant
- 9 Digital Marketing Manager
- 10 Chief Marketing Officer



People and Culture

- 1 Information Technology Recruiter
- 2 Human Resources Partner
- 3 Talent Acquisition Specialist
- 4 Business Partner
- 5 Human Resources Business Partner

04



A Guide for **SELF-BRANDING**

THREE RULES

01

If you don't go after what you want, you will never have it.

02

If you don't ask, the answer will always be NO!

03

If you do not step forward, you will remain in the same place.

A Guide for SELF-BRANDING



Changing Your Image

- Decide and layout your core values
- Become the best
- Market your personality
- Building a brand can open doors



Communicating With People

- Communicate with people openly and constantly
- Network all the time
- Find your buddies
- Communicate even when you're not
- Let people see you



Promoting Yourself

- Have a website
- Be present and active on social media
- Get a unique business card
- Get a great head shot
- Put a lot of work into how you look
- Get a good bio written



Succeeding Long-Term

- Create your content
- Create change
- Speak up
- Keep your brand fresh
- Play the long game



Changing Your Image

- **Decide and layout your core values**
- **Become the best**
- **Market your personality**
- **Building a brand can open doors**

Personal branding is the art of the becoming knowable, likeable and trustable

John Jantsch





Communicating With People

- Communicate with people openly and constantly
- Network all the time
- Find your buddies
- Communicate even when you're not
- Let people see you

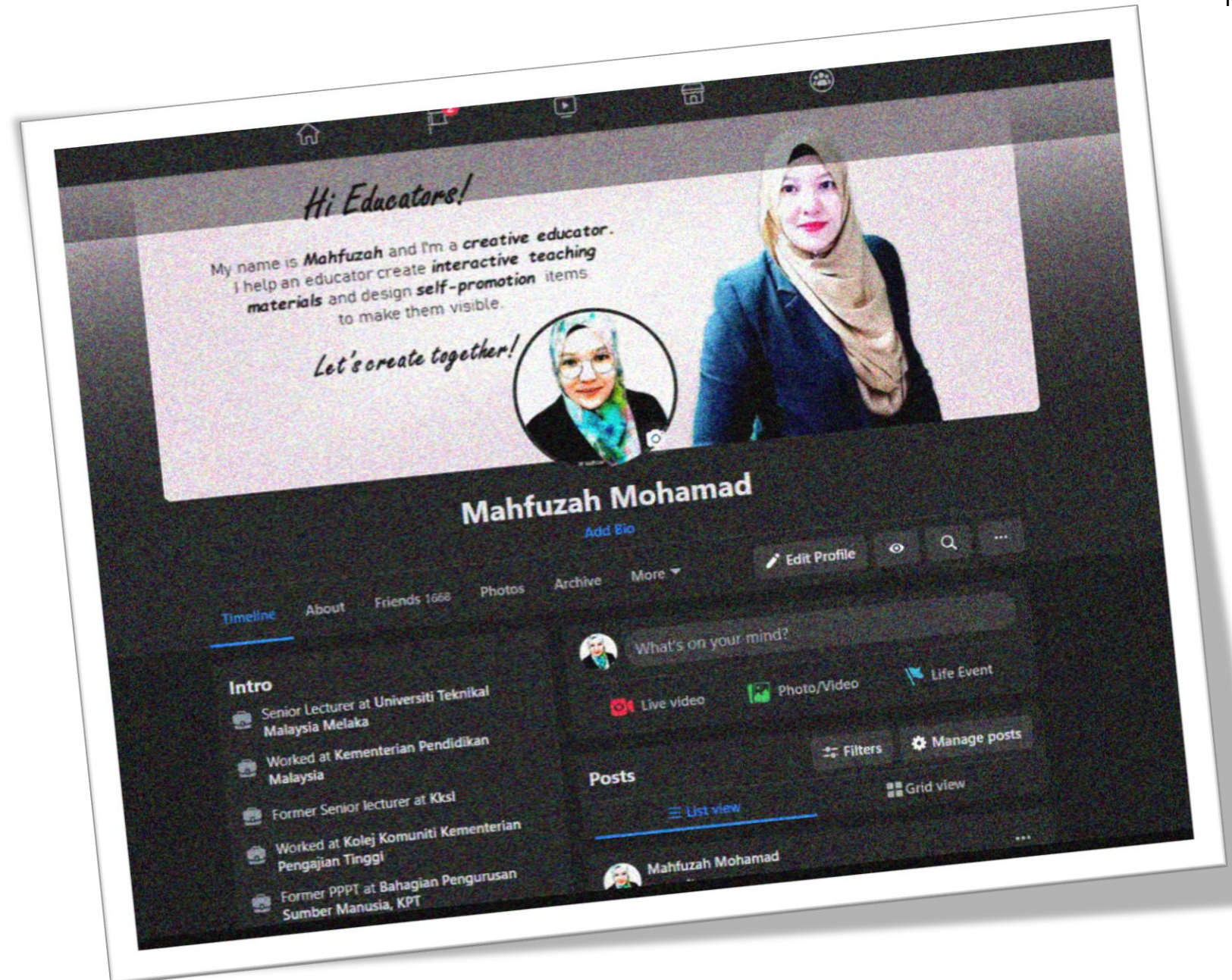
<https://fb.watch/bWEmTPjXdd/>





Promoting Yourself

- Have a website
- Be present and active on social media





When you play,
play hard;
When you work,
don't play at all.

~ Theodore Roosevelt



WHILE YOU TEACH YOU LEARN

If One Source Doesn't Work,
Try More Sources

The new normal requires not
just **titles** but also **skills**,
insights, and **consistency to**
take action.

Fail fast, learn to be better on
your next try and be very
resilient and adaptable to
change and disruption.

~Rollan Banez

@mahfuzahmohamad



www.mahfuzah.weebly.com

“Your portfolio is your **21st century digital business card. Do your best to present a **coherent picture of your professional self** and leave out any irrelevant or personal information pertaining to your hobbies or family”**



Promoting Yourself

- Get a unique business card

Aims

- Improve the skills of participants in line with the latest technology
- Establish good relations with the institutions involved.
- Generate income with laboratory and equipment rental.
- Introducing UTeM as a learning institution that offers lifelong learning and learning to local communities.
- Provide participants towards obtaining certified professional certificates by the industry

FTMK WEBSITE

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VISIT FACEBOOK

TS. DR. SITI NURUL MAHFUZAH MOHAMAD
 PhD(Interactive Media), MSc(Computer Science)
 BIT(Artificial Intelligence)
SENIOR LECTURER
LIFELONG LEARNING CENTRE

Pusat Pembelajaran Sepanjang Hayat,
 Kampus Industri Melaka

Tel : +6 062702551
 Hp : +6 013-3808211

Email : ppik@utem.edu.my
 Email : mahfuzah@utem.edu.my
 Web : mahfuzah.weebly.com

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03	ELECTRICAL & ELECTRONIC TECHNOLOGY
04	MECHANICAL & MANUFACTURING TECHNOLOGY
05	ENGINEERING TECHNOLOGY
06	LEADERSHIP & MANAGEMENT
07	FINANCE & ENTREPRENEURSHIP
08	SOCIAL & APPLIED SCIENCE
09	SPORTS SCIENCE

Front

DR. SITI NURUL MAHFUZAH MOHAMAD
 PhD(Interactive Media), MSc(Computer Science)
 BIT(Artificial Intelligence)
SENIOR LECTURER
INTERACTIVE MEDIA DEPARTMENT

Faculty of Information & Communication Technology, Hang Tuah Jaya,
 76100 Durian Tunggal, Melaka, Malaysia.

Tel : +6 06-331 6529 | Fax : + 06-331 6500
 Hp : +6 013-3808211

Email : itmk@utem.edu.my
 Email : mahfuzah@utem.edu.my

Back

Training and consultations
 Provide training and consultations in ICT related fields.

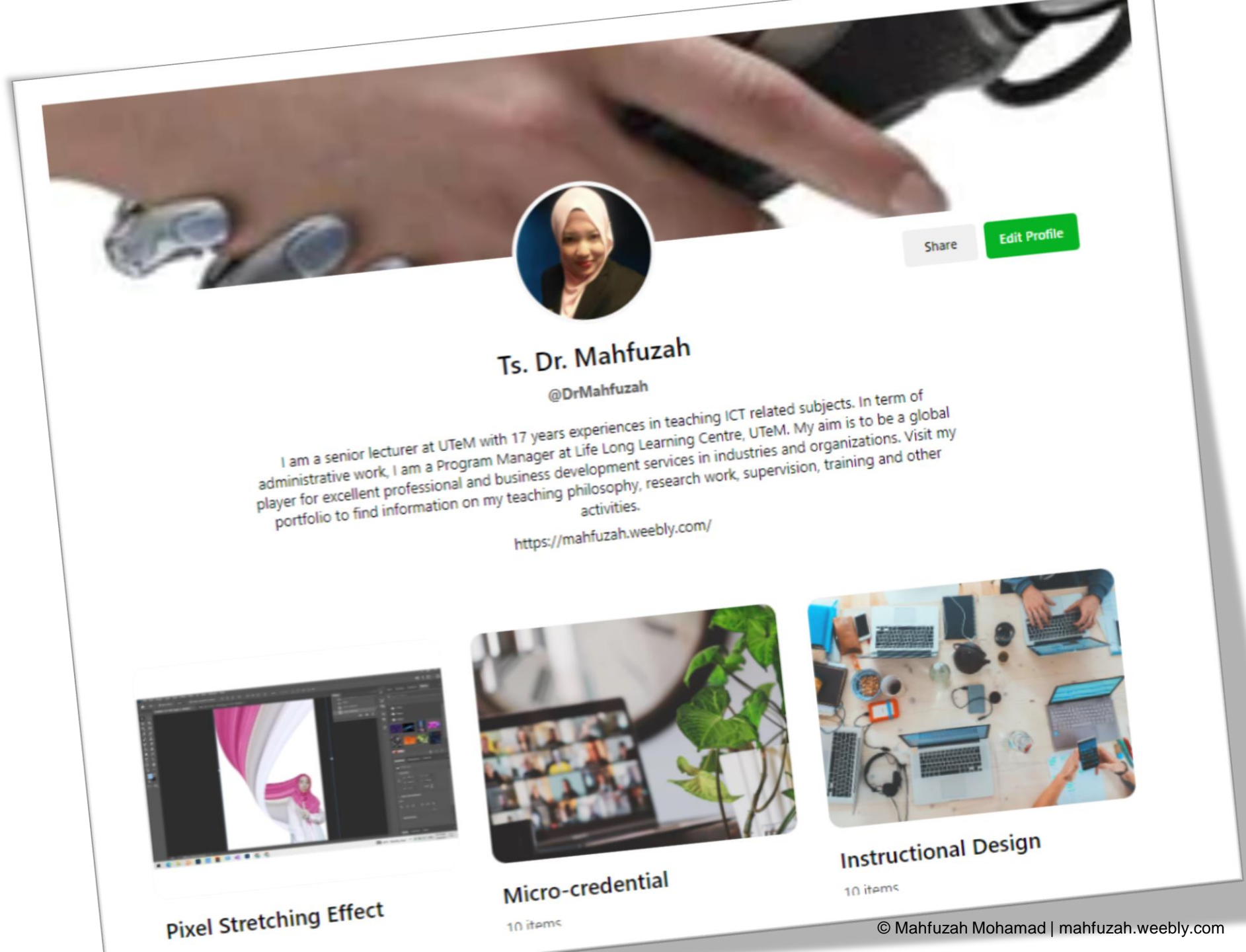
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01	EDUCATIONAL & RESEARCH TOOLS
02	SOFTWARE DEVELOPMENT
03	COMPUTER SECURITY
04	COMPUTER NETWORKING
05	INTERACTIVE MEDIA
06	DATA SCIENCE & ANALYTICS
07	DATABASE MANAGEMENT
08	GAME TECHNOLOGY



Promoting Yourself

- Get a good bio written

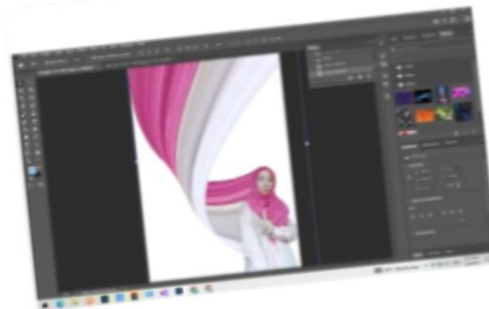


Ts. Dr. Mahfuzah

@DrMahfuzah

I am a senior lecturer at UTeM with 17 years experiences in teaching ICT related subjects. In term of administrative work, I am a Program Manager at Life Long Learning Centre, UTeM. My aim is to be a global player for excellent professional and business development services in industries and organizations. Visit my portfolio to find information on my teaching philosophy, research work, supervision, training and other activities.

<https://mahfuzah.weebly.com/>



Pixel Stretching Effect



Micro-credential

10 items



Instructional Design

10 items



Promoting Yourself

- Put a lot of work into how you look

<https://www.youtube.com/watch?v=5jxhSkQBq0M>





Succeeding Long-Term

- Create your content
- Create change
- Create the Opportunities
- Speak up
- Keep your brand fresh
- Play the long game



Dr SITI NURUL MAHFUZAH MOHAMAD

Publishing Director, Universiti Teknikal Malaysia Melaka

About me

„I am a senior lecturer at Universiti Teknikal Malaysia Melaka (UTeM) with 20 years of experience in teaching ICT-related subjects and active in book publishing and software publishing. In terms of administrative work, I am a Director at UTeM Press.“

<https://penerbit.utm.edu.my/>

<https://www.linkedin.com/in/mahfuzah/>

<https://twitter.com/MohamadMahfuzah>

<https://www.instagram.com/mahfuzahmohamad1112/>

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Add to Contacts



General information

Industry Sector

Education / Early childhood education / Rese...

Job Level

CEO / Managing Director / Board Member / ...

Company Size

10 - 49

Close





SITI NURUL MAHFUZAH MOHAMAD

Remote

General manager at [Penerbit UTeM Press](#)

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Specify the languages you can speak at the level you can communicate in your bilateral meetings.

Other English

Number of years in current position

3-5 years

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Company Instagram Account

<https://www.instagram.com/penerbitutm/>

Company Twitter Account

<https://twitter.com/PenerbitUtem>

Company Youtube Account

<https://www.youtube.com/c/PenerbitUTeMPress>

Please indicate year of establishment of your company

2002

Does your company have any sub-brands? If any, please indicate names of the sub-brands

0

Please indicate the number of employees in your company.

31-50


Does your company have any branches in other countries? If any, please indicate the countries.

None



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ENGLISH ▾ HELP  MAHFUZAH MOHAMAD ▾

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Your biographies

Add a biography to your Author Page. Do you have translations of your biography in other languages? You can add other versions of your biography here, so your readers can get to know you — wherever they are.


In English —

Siti Nurul Mahfuzah Mohamad is a senior lecturer at Faculty of Information and Communication Technology, Universiti Teknikal Malaysia Melaka (UTeM), Malaysia. She is a group member of Pervasive Computing and Educational Technology (PET), Center for Advanced Computing Technology (C-ACT). She has developed numerous online learning systems and is an expert in the field of e-Learning. Her research interests are in the areas of Adaptive Learning, Gamification, Mobile Learning, Massive Open Online Courses (MOOC), and Game-Based Learning. Since 2003, she has been active in organizing short courses related to the ICT field for the community, including participants from the government sector and the industry. She is the winner of the E-Learning Innovation Award in University Academic Award (AAU 2017), UTeM. Related information on her teaching philosophy, testimonials, impacts, and evidence can be found on her website <https://mahfuzah.weebly.com>

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Photos and Videos

Add photos and videos to your updates feed on your Amazon.com Author Page.

STAY CONNECT



- **Social Media**
(Youtube, Fb, Instagram etc)



- **MOOC**
(Open Learning, Edx, etc)



- **Digital Marketing Tools**
(Google Ads, SEO, etc)



- **LMS**
(Ulearn-Moodle, Edmodo, etc)

E-PORTFOLIO

(Web/ Mobile Site/Marketplace)



- **BLOG**
(Blogger, Wixsite, Weebly, etc)



- **WEB 2.0**
(Padlet, Wakelet, Powtoon, etc)

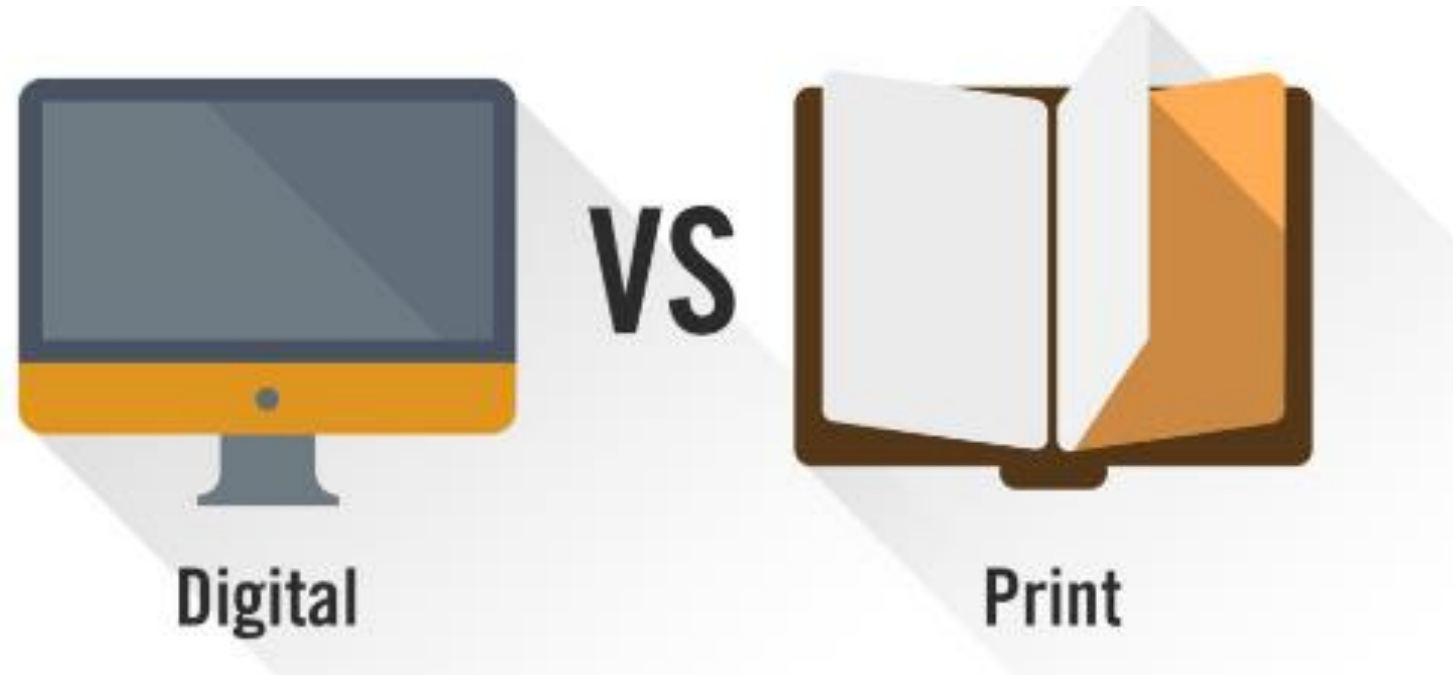


- **Student Portfolio**
(Behance, etc)

05



Create an Amazing Portfolio



Let's define.... e-portfolios

Contain the same content traditional portfolios include but present these professional materials in digital format.

What's in a name:

Digital portfolio | Electronic portfolio | web-portfolio | e-folio

- **Choose a platform.** [Blogger](#) and [Google Sites](#) integrate well with other Google tools. [WordPress](#) has an excellent collection of widgets, and [Weebly](#) has a stunning template collection. Invest a little bit of time in exploring the tools available to you, and choose the one you find the most compelling.
- **Choose an address.** Make sure that your site URL is easy for your audience to remember.
- **Choose a template.** A simple template is best, but consider uploading a custom banner to personalize your site. You can purchase a banner-size picture from a photo sharing site such as [iStock](#), or have somebody take pictures of you teaching. *Remember that you must have the legal rights to every image you use.*
- **Keep the design clean and simple.** Choose a bright and clean color scheme. If posting pictures of yourself and your students, select the best ones and make sure you have all proper permissions.



Factors to Consider

- **Technical skills**
- **Availability**
- **Difficulty**
- **Support**
- **Transferability**
- **Support for various media formats**

Producing

- ✓ Transforming artifacts and supporting documentation into digital format
- ✓ Creating, testing, and building the portfolio from a template

Publish

- ✓ Publishing the Portfolio
- ✓ SHARING of portfolio with students, academia, administrators etc

Tools for Creating An Online Portfolio



<https://zulismanmaksom.wixsite.com/mysite>

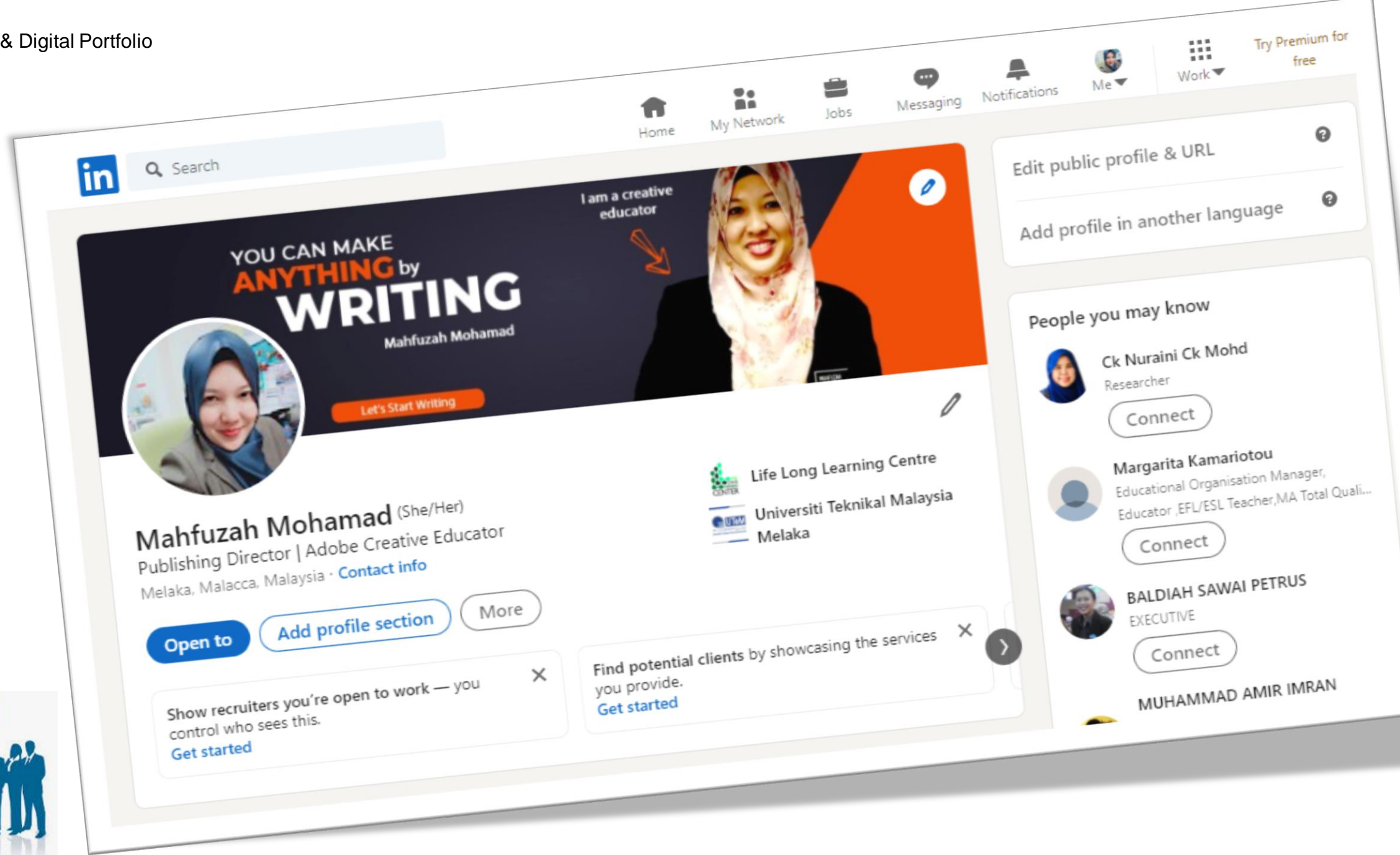


WORDPRESS



Adobe Portfolio







Search



ZARIF ZULKAFI · 3rd

Body Language Expert at Body Language Academy (Malaysia)

Talks about #bodylanguage, #publicspeaking, #mediaproduction, #communicationskills, and #nonverbalcommunication

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Body Language Academy
(Malaysia)



Universiti Teknikal Malaysia
Melaka



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Jobs



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Work

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Nor 'Ain Ibrahim

Geotechnical Engineer at Gadang Engineering (M) Sdn Bhd
Shah Alam, Selangor, Malaysia · [Contact info](#)

373 connections

[Message](#)

[More](#)

Open to work
Geologist and Tunnel Engineer roles
[See all details](#)



Gadang Engineering (M) Sdn Bhd



University of Malaya

People also viewed



Nur shuhadah Japperi • 3rd+
Lecturer at Universiti Teknologi MARA

[Connect](#)



Meena F. • 3rd+
Scientific Advisor at Organization for Women as Change Agents

[Connect](#)



Muhammad Arif Zakaria • 3rd+
Surveyor at Bintang Subsea

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Izzuddin Robani • 3rd+
Senior Surveyor at Geolantic

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Olivia Mayang • 3rd+
Chemical Engineering fresh graduate | Interest in Industrial Safety and...

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People you may know

Recommendations

Received

Given



Abdullah Khanif Mohamad Kamali

QAQC Engineer (Supervision Consultant)

November 16, 2021, Abdullah Khanif managed Nor 'Ain directly

A Geologist who is committed to any task given, meticulous in every detail, direct and stern to her principal. She is very useful and capable to carry out any task although its a new thing or task to her with minimal supervision.



Dietmar Pucher MCIQB

Project Manager Tunnels at MRCB

October 12, 2021, Dietmar managed Nor 'Ain directly

I have worked with many professionals throughout my journey, but Ain was a unique one to work. She is one of the most dedicated professionals I've worked with and is willing to put that extra help whenever you need it.

Ain is a valuable asset to any company.



mohd khairul azhar zahari

QAQC Engineer

October 1, 2021, mohd khairul azhar managed Nor 'Ain directly

very high skill in person, knowledgeable about her speciality and dedicated person. never disappointed to work with her.



Search



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Work

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Create a LinkedIn Page

Connect with clients, employees, and the LinkedIn community. To get started, choose a page type.



Company

Small, medium, and large businesses



Showcase page

Sub-pages associated with an existing page



Educational institution

Schools and universities



One of the best ways to get noticed on LinkedIn and stand out is by **adding a portfolio to your LinkedIn profile.**

...

To do that:

1. Go to your LinkedIn profile.
2. Click Add section.
3. Select Media under Featured.
4. Select your PDF portfolio, resume, or CV.
5. Upload and save.

6 Sept 2021



**How much
time do
you need
to prepare?**

<http://www.profkarim.com/about.html>

<http://www.azmaputra.com>

<https://snazlan.wordpress.com/category/home/>

<http://www.azidahaz.com/>

Curriculum Vitae templates

Browse high quality Curriculum Vitae templates for your next design

5,756 templates



FRANCOIS MERCER
Digital Marketer

Hi, I am a Digital Marketer who likes to engage and interact with people. I love creating effective marketing campaigns for clients.

Education
BACHELOR OF MARKETING
Fouquet University (2014-2018)

Skills
Content Planning
Copywriting
Market Analysis
Marketing Tools

Experience
DIGITAL MARKETING LEAD
Rembio Co. (2019-present)

- Created and managed digital campaigns for top clients
- Increased two clients' digital presence and customer interaction by 200%
- Approved all content to be posted on social media

CONTACT
123 Anywhere St., Any City
+123-456-7890
hello@realitygreatlife.com



ESTELLE DARCY
Graphic Designer

PROFILE
I'm a creative Graphic Designer with over 5 years of experience and a focus on branding, typography, and animation.

WORK EXPERIENCE
Senior Graphic Designer
Think Unlimited
May 2018 - present

- Created and managed digital campaigns for top clients
- Increased two clients' digital presence and customer interaction by 200%

Junior Graphic Designer
Studio Shadoo
Sep 2018 - May 2019

- Contributed ideas for digital marketing campaigns
- Responsible for contacting clients for features and reciprocal ideas

CONTACT
123 Anywhere St., Any City
+123-456-7890
hello@realitygreatlife.com

EDUCATION
Bachelor of Design
Borcelle University
2014 - 2018

SKILLS
Graphic Designer
Mission Graphic
Problem Solving



ESTELLE DARCY

CONTACT
EMAIL: hello@realitygreatlife.com
ADDRESS: 123 Anywhere St., Any City
SOCIAL MEDIA: @realitygreatlife
WEBSITE: www.realitygreatlife.com

Dear Principal,
I am writing to show my interest in the position of FreshGrad Teacher as listed on Indeed Academic. I am confident that I will be able to contribute to Think Unlimited's teaching team right away. I have over 5 years experience with working with an experienced teacher. I got inspired for my ability to design and implement activities that enhance students' learning and performance, as well as their confidence and self-esteem. Patience, communication, creativity, and empathy are all my strengths. I also have a great interpersonal skills and ability to work collaboratively as team. I experienced lesson plan, creation and developed a full-time program for preschoolers.

Thank you for your review and for your review. I would appreciate the chance to meet with you and discuss how my skills and experience can best benefit your organization. I value your thoughts and time.

Sincerely,
Darcy Fox



Juliana Silva
Graphic Design

About Me
A graphic designer is a professional who designs and graphics into visually appealing images, typography or motion graphics create a piece of design.

Education
University of Design, 2018
Bachelor's Degree in Art for High School Graduates
Borcelle of Arts, 2012
Graduated with Honors, 2018
Graphic Design and Social Communications

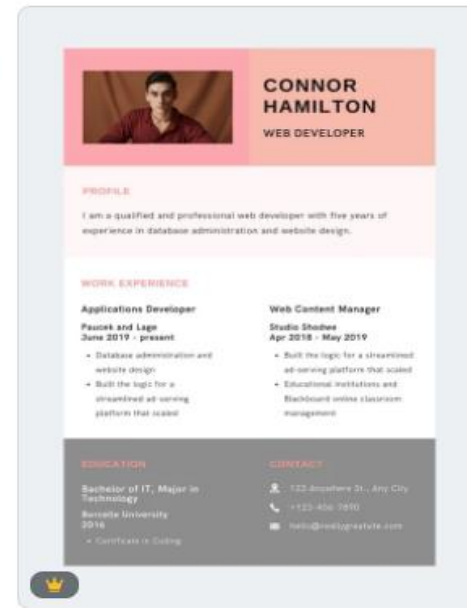
Experience Work
Graphic Design
2021 - 2022 - Home & Co.
Responsible for design graphics for all the social media platforms.
Collect editorial photos for clients and magazines.

Art Director
2022 - 2023 - Home & Co.
Responsible for design graphics for all the social media platforms.
Collect editorial photos for clients and magazines.

Project Manager
2022 - 2023 - Home & Co.
Responsible for design graphics for all the social media platforms.
Collect editorial photos for clients and magazines.

Skills
Graphic Design
Illustration
Photography
Motion Graphics
Typography
Sketch

Contact
+123-456-7890
hello@realitygreatlife.com
123 Anywhere St., Any City
or 0000



CONNOR HAMILTON
WEB DEVELOPER

PROFILE
I am a qualified and professional web developer with five years of experience in database administration and website design.

WORK EXPERIENCE
Applications Developer
Pascok and Lage
June 2019 - present

- Database administration and website design
- Built the logic for a streamlined all-seeing platform that scaled

Web Content Manager
Studio Shadoo
Apr 2018 - May 2019

- Built the logic for a streamlined all-seeing platform that scaled
- Educational institutions and Backend online classroom management

EDUCATION
Bachelor of IT, Major in Technology
Borcelle University
2014

CONTACT
123 Anywhere St., Any City
+123-456-7890
hello@realitygreatlife.com



ALFREDO TORRES
Digital Marketer

CAREER HISTORY
Digital Marketing Manager
Realty Great Company (2019 - Present)

- Managed social media strategy of the company
- Managed digital marketing campaigns for clients and magazines

Social Media Associate
Pascok and Lage (2018 - 2019)

- Managed social media strategy of the company
- Managed digital marketing campaigns for clients and magazines

ACADEMIC HISTORY
University of El Dorado
Bachelor's Degree in Marketing, 2018

CAREER HIGHLIGHTS
• Managed social media strategy of the company
• Managed digital marketing campaigns for clients and magazines



Alfredo Torres
EXECUTIVE ASSISTANT

Roles & Positions
Executive Assistant
Realty Great Company (2019 - Present)

- Managed social media strategy of the company
- Managed digital marketing campaigns for clients and magazines

Added to VP
Pascok and Lage (2018 - 2019)

- Managed social media strategy of the company
- Managed digital marketing campaigns for clients and magazines

Academic Background
Heldersburgh University

Background & Profile
I am a qualified and professional executive assistant with five years of experience in database administration and website design.

Areas of Expertise
• Database administration and website design
• Backend online classroom management
• Educational institutions and Backend online classroom management

Contact Details
123 Anywhere St., Any City
+123-456-7890
hello@realitygreatlife.com



Connor Hamilton
GRAPHIC DESIGNER

PERSONAL INFO
I am a 25 year old graphic designer. I have received quite a lot of design experience. I am also able to speak to the public for presentations to work with time constraints. I hope, can be accepted to work here. Thank you.

WORK EXPERIENCES
LICERIA & CO.
Here I work as a creative designer, make designs for

EDUCATIONAL RECORDS
• THYINK UNIVERSITY (2005 - 2008)
Bachelor of Fine Arts



JONATHAN PATTERSON
ACCOUNTANT ASSISTANT

PERSONAL PROFILE
I am a qualified and professional accountant assistant with five years of experience in database administration and website design.

WORK BACKGROUND
ACCOUNTANT ASSISTANT
Realty Great Company (2019 - Present)

- Managed social media strategy of the company
- Managed digital marketing campaigns for clients and magazines

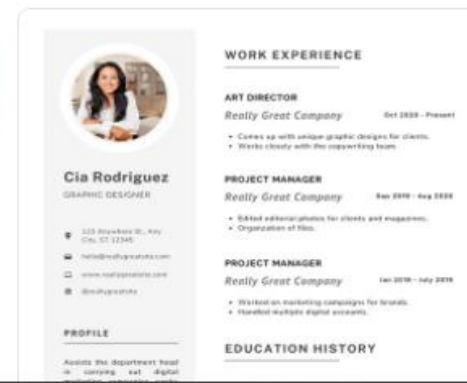
ASSISTANT INCH
Pascok and Lage (2018 - 2019)

- Managed social media strategy of the company
- Managed digital marketing campaigns for clients and magazines

CERTIFICATIONS
• Database administration and website design
• Backend online classroom management
• Educational institutions and Backend online classroom management

CONTACT DETAILS:
123 Anywhere St., Any City
+123-456-7890
hello@realitygreatlife.com

EDUCATION BACKGROUND
Bachelor of Fine Arts



Cia Rodriguez
GRAPHIC DESIGNER

WORK EXPERIENCE
ART DIRECTOR
Realty Great Company
Oct 2018 - Present

- Managed social media strategy of the company
- Managed digital marketing campaigns for clients and magazines

PROJECT MANAGER
Realty Great Company
Sep 2018 - Aug 2018

- Built the logic for a streamlined all-seeing platform that scaled
- Educational institutions and Backend online classroom management

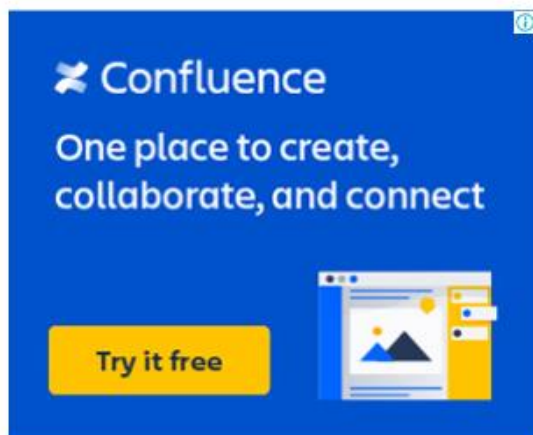
PROJECT MANAGER
Realty Great Company
Jan 2018 - July 2018

- Built the logic for a streamlined all-seeing platform that scaled
- Educational institutions and Backend online classroom management

EDUCATION HISTORY
Bachelor of IT, Major in Technology
Borcelle University
2014

PROFILE
I am a qualified and professional web developer with five years of experience in database administration and website design.

ALECTA – Professional Resume Template for PowerPoint and Google Slides



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[6 options](#) [8 options](#) [Abstract](#) [Action](#) [Analogy](#)

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[Chronologic](#) [Circles](#) [Circular](#) [Comparison](#)

[Cone](#) [Connection](#) [Conversion](#)

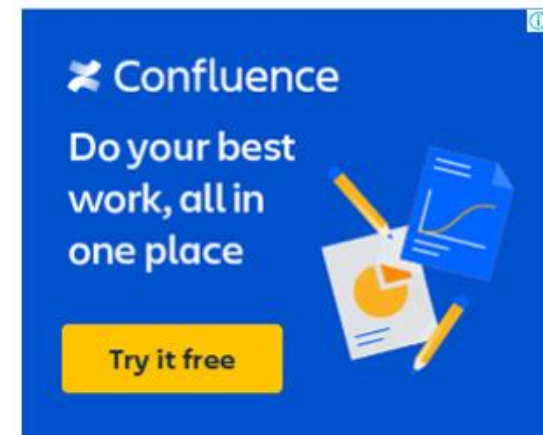
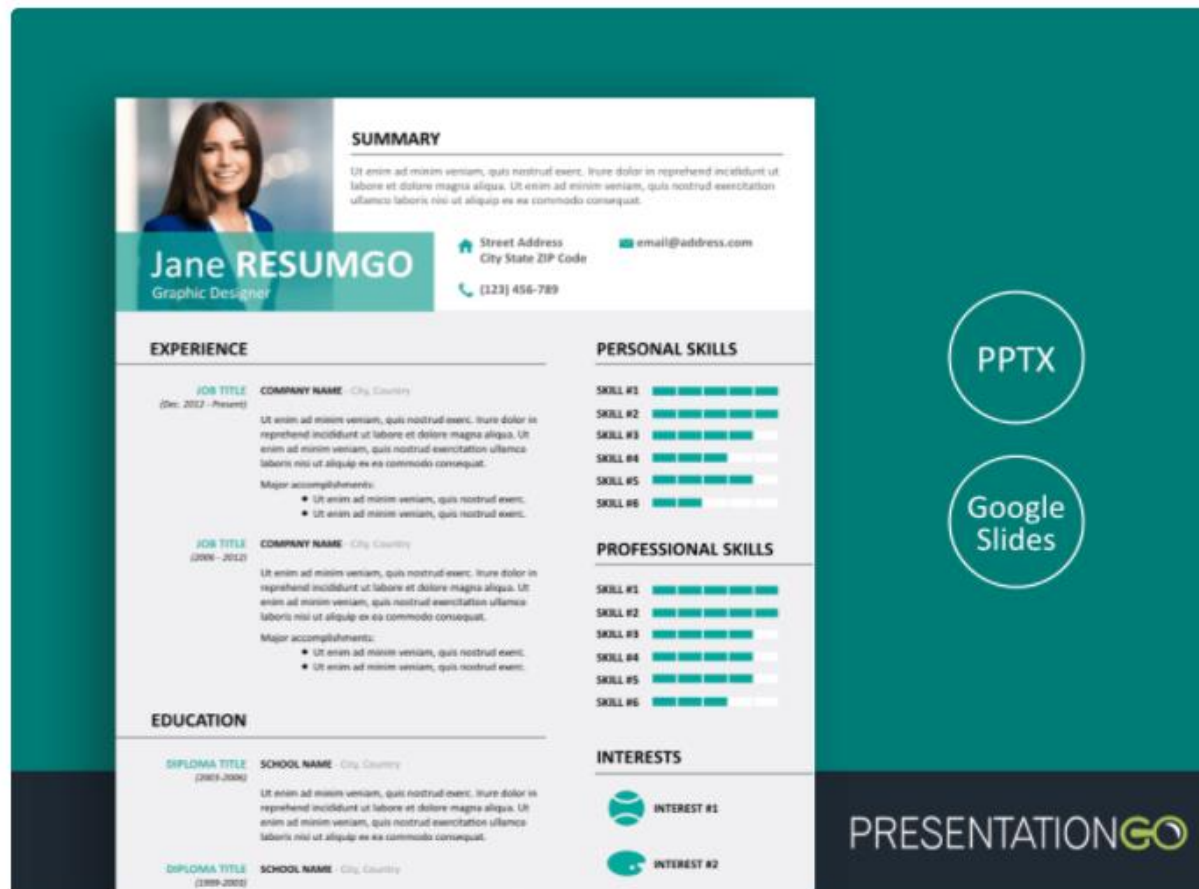
[Evolution](#) [Flag](#) [Funnel](#) [Horizontal](#) [Ideas](#)

[Infographics](#) [Linear](#) [List](#) [Matrix](#) [Modern](#)

[Picture Placeholder](#) [Progression](#) [Project Management](#)

[Quantitative Results](#) [Radial](#) [Serpentine](#) [Strategy](#) [Success](#)

[Table](#) [Time](#) [Timeline](#) [Triangles](#) [Vertical](#) [Waves](#)



Categories: [Resume, Templates](#)

Tags: [ID Photo](#), [ResumGO](#)

Colors: [Blue](#), [Gray](#)

ALECTA is a free professional template for PowerPoint and Google Slides. Modern resume template with a gray main body background and white header. A nice 2-column design combining standard layout with eye-catching green infographics.

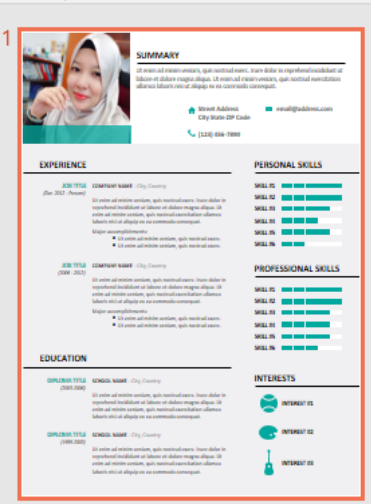
File Home Insert Design Transitions Animations Slide Show Review View Developer Acrobat Storyboarding Tell me what you want to do...

Cut Copy Paste Format Painter New Slide Section Reset

Font Paragraph Drawing Editing Adobe Acrobat

Shape Fill Shape Outline Shape Effects Arrange Quick Styles

Find Replace Select Create and Share Adobe PDF



By: PRESENTATIONGO.com

SUMMARY
Ut enim ad minim veniam, quis nostrud exerc. Irure dolor in reprehend incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Street Address City State ZIP Code
email@address.com
(123) 456-7890

EXPERIENCE

JOB TITLE COMPANY NAME - City, Country
(Dec. 2012 - Present)
Ut enim ad minim veniam, quis nostrud exerc. Irure dolor in reprehend incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.
Major accomplishments:
• Ut enim ad minim veniam, quis nostrud exerc.
• Ut enim ad minim veniam, quis nostrud exerc.

JOB TITLE COMPANY NAME - City, Country
(2006 - 2012)
Ut enim ad minim veniam, quis nostrud exerc. Irure dolor in reprehend incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.
Major accomplishments:
• Ut enim ad minim veniam, quis nostrud exerc.
• Ut enim ad minim veniam, quis nostrud exerc.

EDUCATION

DIPLOMA TITLE SCHOOL NAME - City, Country
(2009-2006)
Ut enim ad minim veniam, quis nostrud exerc. Irure dolor in reprehend incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

DIPLOMA TITLE SCHOOL NAME - City, Country
(1999-2003)
Ut enim ad minim veniam, quis nostrud exerc. Irure dolor in reprehend incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

PERSONAL SKILLS

SKILL #1 SKILL #2 SKILL #3 SKILL #4 SKILL #5 SKILL #6

PROFESSIONAL SKILLS

SKILL #1 SKILL #2 SKILL #3 SKILL #4 SKILL #5 SKILL #6

INTERESTS

INTEREST #1 INTEREST #2 INTEREST #3

To insert your ID photo:

Click the shape and...

Format Picture

Shape Options Text Options

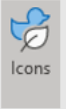
Fill

No fill
 Solid fill
 Gradient fill
 Picture or texture fill
 Pattern fill
 Slide background fill

Insert picture from
File... Clipboard Onling...

To insert your icons:

Go to "Insert", and



Graphics Text Background Templates Charts Videos



John Doe

JOB TITLE

Your Picture

BRIEFLY ABOUT ME

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero.

EDUCATION

- LOREM IPSUM**
September 2010 to September 2013
University in New York City, New York
- LOREM IPSUM**
University in New York City, New York
April 2010 to July 2010
- LOREM IPSUM**
University in Spain
April 2010 to July 2010
- LOREM IPSUM**
New York
April 2011 to July 2017

WORK EXPERIENCE

FROM 2011 - 2013	FROM 2013 - 2017
Job Position	Job Position
Company Name	Company Name

LANGUAGE SKILLS

ENGLISH Native Language	ITALIAN Basic Level	SPANISH Advanced Level
-----------------------------------	-------------------------------	----------------------------------

SKILLS

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE DREAMWEAVER
- ADOBE FLASH
- HTML & CSS
- JAVASCRIPT & JQUERY
- AVID MEDIA COMPOSER
- AUTOCAD
- CATIA
- 3DS MAX
- CINEMA 4D

GENERAL

- GRID & LAYOUT
- GOOD SENSE OF TYPOGRAPHY
- COLOR THEORY KNOWLEDGE
- IMAGE EDITING
- WEB USABILITY
- INTERFACE DESIGN
- GOOGLE ANALYTHICS & SEO

INTEREST

- Cinema
- Beer
- Music
- Video Games

Reasons to start building a portfolio:

1. You want to share what you do and learn from others.

- Your teaching portfolio can be the home base of your personal learning network.
- You can repost articles you read, write blog entries about interesting aspects of your teaching experience, and mention [professional development events](#) that you have attended.

Trademark Searching | Carian Cap Dagang

2/18/2020 0 Comments

What is Trademark?

From MyIPO website, a trade mark is a sign which distinguishes the goods and services of one trader from those of another. A mark includes words, logos, pictures, names, letters, numbers or a combination of these. To do searching, there are few database here... I got it from MyIPO website... you can see details via this link <http://www.myipo.gov.my/en/search--trade-marks/?lang=en>

CARIAN CAP DAGANGAN
CARIAN ATAS TALIAN

Daftar sebagai pengguna dan mulakan carian anda berkenaan Paten, Cap Dagangan, Renda Bentuk Perindustrian dan Patanjuk (Geografi) sekarang!

IP ONLINE SEARCH
Search by Text and Image
Carian Cap Dagang & Geografi sekarang!

ASIAN TMview offers free of charge online access to information on trademark registrations and trademark applications having effect in the participating ASEAN countries.

ASEAN TMview

Perform a trademark search by text or image in brand data from multiple national and international sources, including trademarks, appellations of origin and official emblems.

Global Brand Database

WIPO Global Brand Database

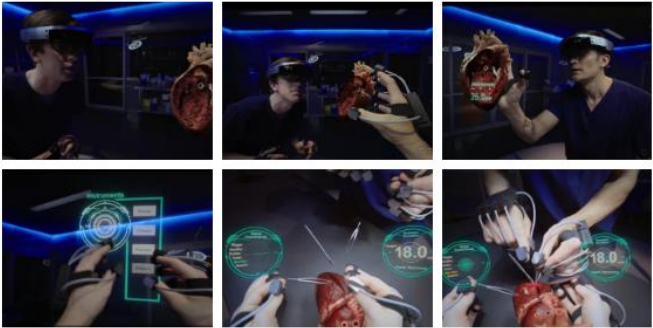
For new user, you need to register an account. you will get a confirmation link through the email. You also need to understand about the classification as shown in this figure...

<https://webaccess.wipo.int/mgs/>

Theory and Practices

12/27/2019 0 Comments

I start watching drama "The Good Doctor" from 1- 3 season episode last month. This drama gives me a lot of information and the best part is when Dr. Shaun tries to use VR in his lab before he starts do the real surgery. It's a trend nowadays, doctor can keep practice and can estimate the time as well as cause of effect during and after the surgery.... so what are you waiting for? Start watching that drama now! You will learn new things and alert with the rare cases in medical world. 5 star for this drama. Really love it.



Lets look at the trailer...Shaun Murphy, a young surgeon with autism and Savant syndrome

EDUCATOR BLOG

<https://mahfuzah.weebly.com/educator-blog>

Use the blog to document learning, reflect on learning, and share learning.

Farhan

11/28/2019 07:05:58 pm

Today, I learnt two things which are augmented reality (AR) & virtual reality (VR). They are very interactive and fun to play with. These will be good learning materials for the students in the future. Lol.

Reply

zawanahzakiah

11/28/2019 07:06:30 pm

Alhamdulillah harini rasa jakun dengan teknologi yang maju . Bagaikan rusa masuk kampung.

Reply

angahyan

11/28/2019 07:06:32 pm

today we had so much fun during lab session. we learned about VR,3D book and so on.Everyone enjoyed their works !

Reply



Augmented Reality in Education

11/27/2019 32 Comments

Today I have class with my diploma students... the topic is about future trend in multimedia....So, I introduce the use of AR in multimedia...



Today learning outcome, students can get experience to understand the hidden content as well as design and create suitable content with AR.

Did you know that Augmented reality (AR) is a term for a live direct or an indirect view of a physical, real-world environment whose elements are augmented by computer-generated sensory input, such as sound or graphics (Wikipedia).

AR is not only in education but also popular AR in Business (eg: business card, try-on app, promotion etc). Like QR Codes 'Magic symbols' trigger information stored as graphic/video files which are 'recognized' by a webcam or mobile phone camera and replayed as an overlay...

However, AR still have own limitations:

- AR is simulation of the real concepts/objects
- Incompatible 3D authoring environments (Blender-Sketchup)
- Requires medium-higher levels of technical expertise
- Costs increase with quality/reality of AR.



Related information about AR can find it here. You can start create your own AR. Chat with me if you need my help especially educator... mahfuzah@utem.edu.my

Author

Mahfuzah was born in KL and graduated with a degree in Interactive Media. She worked as lecturer and do freelance as graphic designer. She also acts as Director at UTeM Press.



My Expertise

21st Century Educational Tools, Teaching Portfolio, Gamification, Augmented

“A [digital] portfolio without reflection is just a multimedia presentation, or a fancy electronic résumé, or a digital scrapbook” (Barrett, 2000)

2. You want one channel of communication with students, colleagues and administrators.

- You can use the same site to communicate effectively with everyone in your practice, including students. Some educators use the blog part of their portfolios to post important announcements and classroom updates.

Upcoming Event

POSTGRADUATE SKILLS DEVELOPMENT WORKSHOP

23-26 September 2019 | UTeM

This workshop will help postgraduate students and encourage students to take responsibility for finishing their degrees on time by equipping them with some tools, skills and strategies to assist them endeavor.

Who should Attend?
Postgraduate Students, Academia etc.

Day 1: Online Research Tools
Trainer: Ts. Dr. Siti Nurul Mahfuzah Mohamad
[23 Sept 2019 | Fee: RM 70 only]

- Online Resources
- Online CV
- Online Journals
- Conference Alert
- Google Alert
- Plug-in Tools
- Proofread Tools
- Online Survey
- Search Skills
- Web 2.0 Tools etc.

Day 2: Research Instrument (Quantitative)
Trainer: Ts. Dr. Ibrahim Ahmad
[24 Sept 2019 | Fee: RM 70 only]

- Quantitative Study
- Research Instruments
- Adapting vs Adopting
- Scoring Key
- Reliability
- Validity
- Others

Learn some tools, skills and strategies to Grad on Time!

REGISTER NOW!
<http://www.utem.edu.my/UTeM/Postgraduate/Registration>

Day 3: Classical Item Analysis
Trainer: Dr. Gele Pramudya Ananta
[25 Sept 2019 | Fee: RM 70 only]

Participants are able to apply principles of classical item analysis for students learning assessment.

- Assessment
- Item Analysis
- Difficulty Indices
- Differentiate Indices
- Coefficients of Determination
- Tools for Item Analysis

Day 4: Academic Writing
Trainer: Dr. Farah Nadia Azman
[26 Sept 2019 | Fee: RM 70 only]

Focus on the type of writing required in postgraduates' studies. Also aims to provide an introduction to the writing skills required for producing and organizing information in academic texts.

- Academic Phrasebook
- Reference Management
- Journal Writing
- Others

Full Package Workshop RM 250 only

Payment Method:
Account Name : BENDAHARI UTEM
Account Number : 64042010000633
Bank Name : BANK ISLAM MALAYSIA

For Further Information:
Ts. Dr. Mahfuzah | PPS14, UTeM
013-3620211 | mahfuzah@utem.edu.my

REGISTER NOW

MY PORTFOLIO

HOME ABOUT TEACHING RESEARCH PUBLICATIONS TRAINING SUPERVISION GALLERY

ONLINE COACHING

#learnfromhome #onlinelearning

COVID-19
#saluranrasmicovid19utem

SHARING SESSION

Online Teaching & Learning Series [CAES] at WEBEX
8 Mei 2020

Webinar Sharing Session On Online T&L Series at UTeM
Date: 4-8 May 2020

WHAT IS A TEACHING PORTFOLIO?

It is a tool that is intended to demonstrate the responsibilities, challenges, philosophy and tasks assigned to the educator.

- Create artifacts from teaching
- Build a professional's recognition of personal competence

How to Create an Amazing Teaching Portfolio?

STAY CONNECT

E-PORTFOLIO

What should be in there...

- Teaching Philosophy
- Teaching Preparation
- Teaching Methods
- Teaching Assessment
- Teaching Search
- Teaching Evaluation
- Other Related Activities

UTeM | ET

3. Upload teaching artifacts and evidence of student learning

- Many evaluation instruments now rely heavily on learning artifacts. When showcasing student work, make sure to get proper permissions from the students'.

Assignments/ Lab Activities

Photo Manipulation
Avatar
Typography

ASSIGNMENT 2 (Avatar/ Caricature/ Anime/ Cartoon Character) An **avatar** is "a computer user's representation of himself/herself or alter ego in the form of a two-dimensional picture used online communities. It is an object representing the user.

What is a caricature? The key difference between caricature and drawing a portrait of someone is the intentional distortion of the subject in caricature. This distortion is difficult because the features of the subject are what makes the subject recognizable, when you start fooling around with these features, then you run the risk of losing the likeness of the subject.

Anime (pronounced AH-nee-may) is a term for a style of Japanese comic book and video cartoon animation in which the main characters have large doe-like eyes. Many Web sites are devoted to anime. Anime is the prevalent style in Japanese comic books or *manga* . In Japan, the comic book is a popular form of entertainment for adults as well as for younger audiences.

1.0 INSTRUCTIONS

You are required to prepare:

1. Create an avatar for yourself & suitable background
2. Editing Tools: Photoshop + Illustrator
3. Compare the original image and your avatar (Before and after)
4. Do some documentation/report. Step by step how you design and what tools you use.

UTeM Student : Submit your artwork through ULearn.

The image displays a collection of student-submitted avatars. The top portion is a grid of numerous small avatars, each with a unique design and background. Below the grid, three larger examples are shown. The first is a detailed, stylized illustration of a woman wearing a blue hijab. The second is a caricature of a man with large, expressive eyes and a vibrant, multi-colored background. The third example shows a side-by-side comparison of a man's original photograph and his corresponding stylized avatar, demonstrating the transformation process.

DO'S



- Take pictures during class, assessments, lab activities etc.
- Record/ Create Video
- Upload evidence – cloud/social media/telegram
- Screenshot Testimonial/ Feedback from students/alumni etc.
- Recommendation Letter
- Share Success Story
- Keep Update
- Show efforts to improve teaching
- being open and transparent

DON'T



- **Don't expose failure in your area of expertise.**
- **Don't do something that doesn't align with your brand values.**
- **There might be some copyright and privacy issues as well.**
- **You don't need to be big .** There are some people who do not have huge audience but have managed to create a personal brand that is 'bigger' than what they have built.
- **Don't be too worried** about what type of content you are creating in the beginning. In the worst case scenario, the earliest entries in a portfolio can serve as a starting point to begin seeing growth over time when compared to later entries.

Maintaining Your Portfolio

- The most challenging aspect of having a teaching portfolio is **keeping it up to date.**
- While time consuming to build, teaching portfolios can be **professional assets** to educators, especially when built to serve multiple purposes and audiences.
- They **represent clear evidence** that you're **actively engaged in your community** of practice and might even **open doors and create professional opportunities** that you had not anticipated.

**THANK
YOU**

