

Digital Publishing

Ts. Dr. Siti Nurul Mahfuzah Mohamad
Director | Penerbit UTeM Press

Let's Start Writ





Education

- PhD (Interactive Media)
- MSc (Multimedia System)
- BIT (Artificial Intelligence)
- Diploma in Education

Career

- Senior Lecturer (2003-present)
- Director- University Press (2019-2022)
- Program Manager-Life Long Learning Centre (2018-2019)
- Research Group Leader (2018-2019)
- President AKRAB (2017-2018), Secretary KAUTeM (2019-present)
- Head of Research & Innovation Unit (2014-2015)
- Head of Programme (2007-2011)
- Consultant | Programmer | Freelancer

Honors

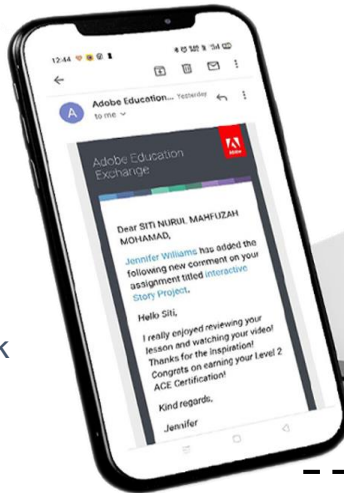
- The Best UTeM OCW Award (2019)
- Candidate Anugerah Akademik Negara (2018)
- The Most Active UTeM MOOC Award (2018)
- Anugerah Akademik Universiti (2017)
- Anugerah Perkhidmatan Cemerlang (2016, 2008)
- Anugerah Gemilang Akademik JPPKK (2015)

Also received - 9 Special Awards, 7 Teaching Awards, 3 Book Awards, 30 Innovation Awards, 8 Service Awards

Professional

- HRDC Certified Trainer – HRD Corp
- Member of Association of Certified Trainers (ACT)
- Adobe Campus Leader
- Adobe Creative Educator
- Master Trainer Virtual Learning Environment
- Microsoft Innovative Educator Trainer
- Microsoft Office Specialist Master
- Microsoft Teams Coach
- Digital Storytelling with Ms. Sway
- Adobe Certified Expert
- Oracle Academy: Database Design & Programming with SQL | CCNA etc.

Expertise



“ Deliver More Than 100 Workshop & Training As Invited Speaker/ Trainer/ Advisor. Published More Than 50 Journals, Proceeding, Books, Book Chapter, MOOC, OCW, Ebook, Ibook, Creative Book, Digital Content, Copyright etc.

SENIOR LECTURER | FTMK UTEM
TS. DR. SITI NURUL MAHFUZAH MOHAMAD
mahfuzah.weebly.com | mahfuzah@utem.edu.my

21st Century Educational Tools | Gamification | MOOC | Augmented Reality | Virtual Learning | Adaptive Learning | Game Design | Game Development | MOS | E-Learning | M-Learning | Digital Teaching Portfolio | Multimedia Application | I-Book | e-Book | Wearable Technology | Instructional Design | Edutainment | Digital Storytelling | Alternative Assessment etc.

UTeM Press is a member of Public Institutions of Higher Learning (IPTA) publishers called **MAPIM** and the Malaysian Book Publishers Association (**MABOPA**). Since 2020, UTeM Press has taken the initiative to start publishing e-books and visible on e-book platforms like **Google Book, E-Sentral** and **Amazon kindle**. More info about UTeM Press <https://linktr.ee/UTeMPress>

Follow Us



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(Penerbit UTeM)**



**Facebook
(Pengarah Penerbit UTeM)**



**Website
(penerbit.utm.edu.my)**



**Facebook
(Penerbit UTeM)**



**Instagram
(penerbitutm)**

Table of Contents

Points of discussion

Write books that people want to buy: by niche area or category

Research...research...research.... Get keywords.....

Think global, digital, mobile and long term

Choose a popular topic for your Book

Where to get your content? Blog? T&L Module?

Best ideas to write as a Book.....

Publish series of Book Chapter, Module or Articles

Develop a marketing strategy for your Book

How much money can you make from a Scholarly Books?

01

ILMU TIDAK MENCARI KAMU TETAPI PERLU DICARI

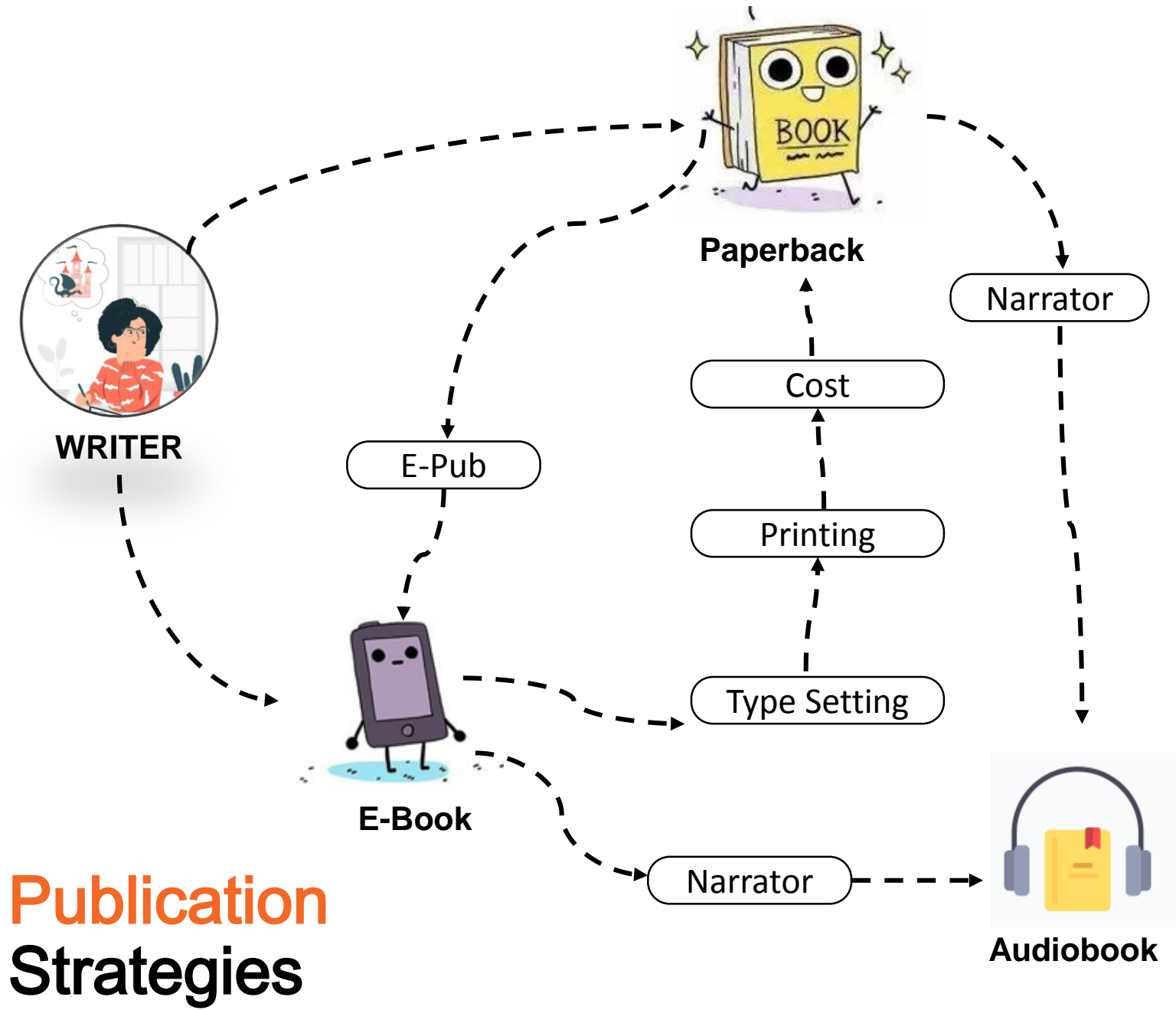
**Semakin Banyak Ilmu, Semakin Lapang Hidup,
Semakin Kurang Ilmu, Semakin Sempit Hidup.**

-Hamka-





Electronic publishing (also referred to as **publishing, digital publishing, or online publishing**) includes the digital publication of **e-books, digital magazines, and the development of digital libraries and catalogues**. It also includes the editing of books, journals and magazines to be posted on a screen (**computer, e-reader, tablet, or smartphone**)



Publication Strategies

Marketing

- Copyright Trade
- E-commerce Platform
- Retail/ Bulk Sale
- E-Book Platform
- Book Fair
- Book Shop/ Distributor

Visibility

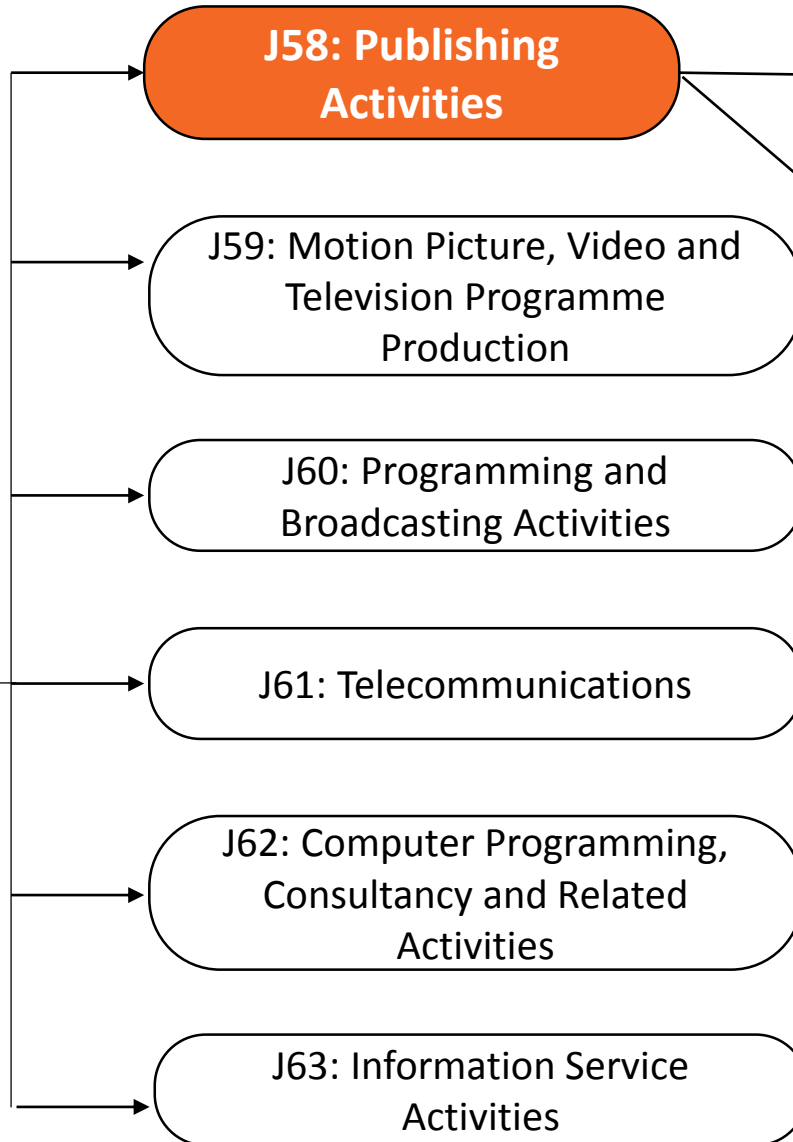
- FRANKFURTER BUCHMESSE
- International Book Fair Catalog
- Social Media
- World Publishing Industry Directory
- THE MALAYSIA BOOK of RECORDS
- Book Citation Index

Occupational Framework

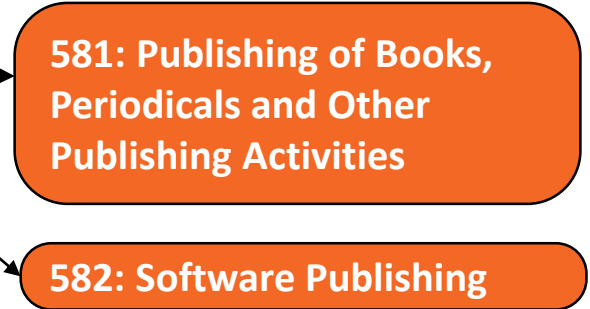
MSIC 2008

J: Information & Communication

Division



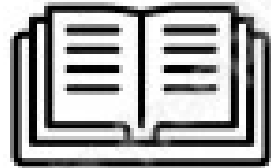
Group



* MSIC – Malaysia Standard Industrial Classification 2008

Group

581

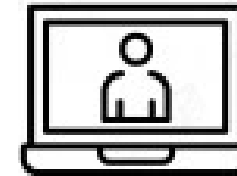


**Publishing of Books, Periodicals and
Other Publishing Activities**

Authors/Writers | Journalist |
Translators

Group

582



**Software
Publishing**

Graphic Design | Interactive Media | Animation |
Computer Games

Key Stakeholders

Government Agencies

581

- PNM
- MyIPO
- DBP
- Pusat Sitasi Malaysia
- MAPIM
- Perbadanan Kota Buku
- MyRA



582

- MCMC
- CyberSecurity
- MIMOS
- MyIPO
- MDEC
- MRM
- GDCOM



Suruhanjaya Komunikasi dan Multimedia Malaysia
Malaysian Communications and Multimedia Commission



Key Stakeholders

Industry Associations

581

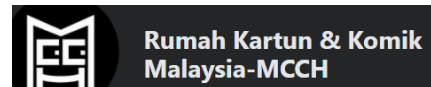
- MABOPA
- MPI
- NPC
- NUJ
- PPM
- PEKOMIK
- MCCH



MABOPA
Malaysian Book Publishers
Association



The National Union Of Journalists Malaysia



Rumah Kartun & Komik
Malaysia-MCCH

582

- PERGRAKAN
- ANIMAS
- PEKOMIK
- RKKM
- CCIG
- POSTAM

Computer & Games

- IGDA
- SGA



POST PRODUCTION
ANIMATION &
CREATIVE CONTENT
ASSOCIATION MALAYSIA



PERGRAKAN
Pertubuhan
Peraka Grafik
Kebangsaan



Key Stakeholders

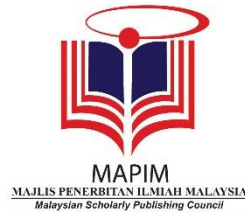
Training Center

581

- Akademi DBP
- ITBM
- MAPIM
- Akademi Kota Buku
- MPI
- NPC
- NUJ



A K A D E M I
KOTA BUKU



582

- PIKOM
- MDEC
- MCI/ IKM
- IMTC
- PERGRAKAN
- IPPTAR
- BSJ
- MaGIC
- Technology Park Malaysia




With the **34 permanent staff** and more than 100 committee members, including **mentor, evaluator, advisor, proof reader, editor, etc.**, more than **600 titles** are published, including **fiction** and **non-fiction books**. In order to publish high-value and impact scholarly books, research books are submitted for **indexing** at the **Web of Sciences (Clarivate Analytics-Book Citation Index)**.


Workforce



Publishing Director [1]



Multimedia [5]



Creative Art [8]



Printing [5]



Editor [5]




Marketing [1]




Administration [4]




JKPIU [21]




JKPBB [5]




JKPKK [13]




Penilai Luar




Penilai Dalam




Pakar Bidang




Proofreader [35]




Penyunting [10]




Type Setter [2]



JKTSPi [15]



JKPIF [40]



Mentor [6]

UTeM
UNIVERSITI TEKNIKAL MALAYSIA MELAKA

MAPIM

Republika MERAH

BICARA BUKU Bersama Penulis

**BINA DIRI:
PASAK MINDA
PERKASA JIWA**

**YBhg. Datuk Prof. Ir. Ts. Dr.
Mohd Jailani bin Mohd Nor**

7 JUN 2022 | 10.30 PAGI
RERUAI MAPIM DEWAN TUN RAZAK 3
PUSAT DAGANGAN DUNIA KUALA LUMPUR

#MALYSIAMEMBACA

PENERBIT UTeM

BINA DIRI
PASAK MINDA PERKASA JIWA



Penerbit UTeM

Yesterday at 14:09 · Instagram · 🌐

Sekitar program Bicara Buku Penerbit UTeM di Pesta Buku Antarabangsa Kuala Lumpur bersama Prof Datuk Ir Dr Mohd Jailani Mohd Nor.

#keterujaan200000kps
#mapimrangers
#pbakl2022



▶ ⏪ 🔊 0:23 / 1:01:32

#Keterujaan200000kps

REPUBLIKA MERAH MAPIM - PENERBIT UTEM



Penerbit UTeM

1h · Instagram · 🌐

Hari ke 6 Pesta Buku Antarabangsa Kuala Lumpur.

Rak Penerbit UTeM di ruai @mapim_official terus menerima kunjungan orang ramai.

Hari ini petugas bertungkus lumus melayani lawatan dari perpustakaan dan pembekal untuk membuat 'listing'.

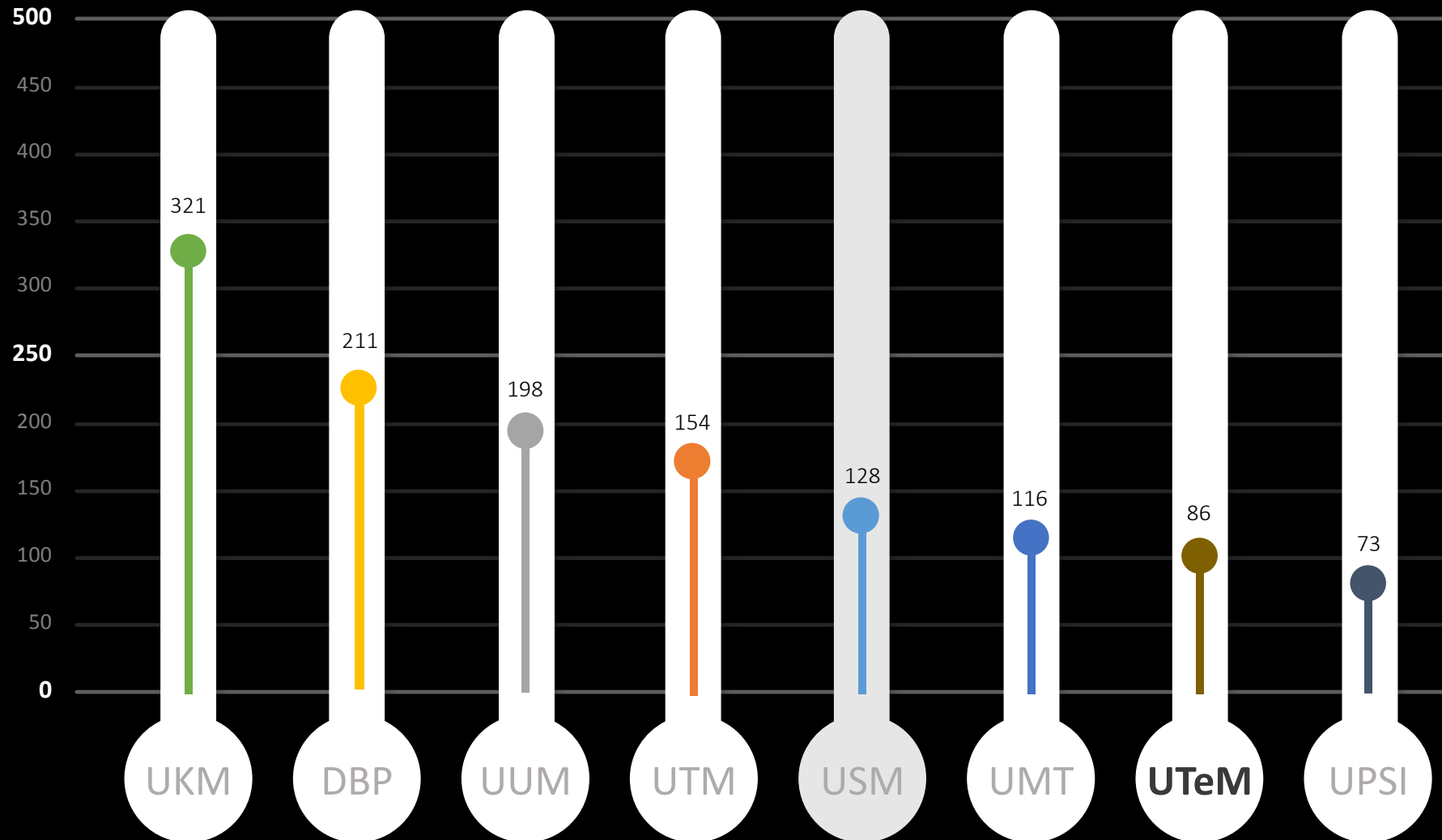




PBAKL 2022

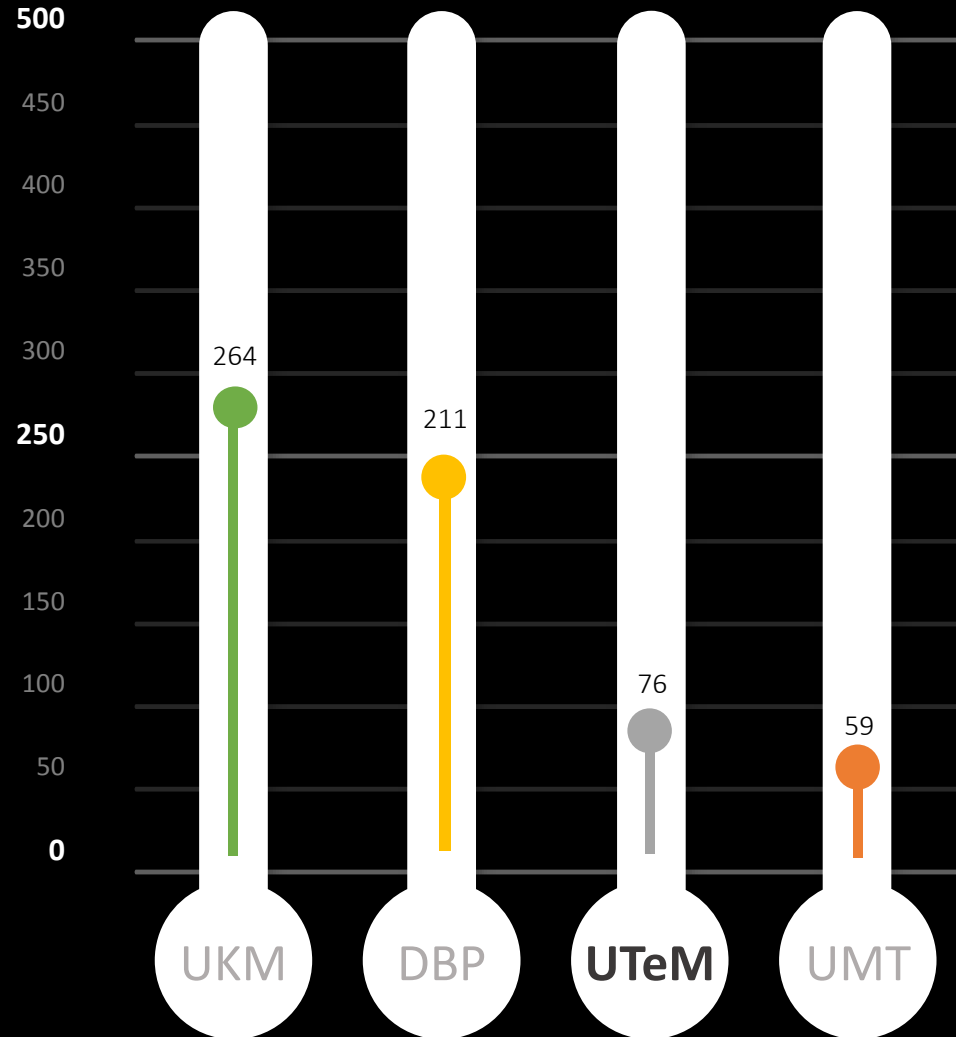
PENERBIT	TITLE
UMT	Kemahiran Kaunseling Individu
UNIMAP	Dari Sinar Mata Membongkar Kisah Teladan
UMK	Bahasa Mandarin (Ii) (Edisi Kedua)
UMK	Elementary Japanese 2
UMK	Elementary Japanese
UMT	Jiang Huayu Bercakap Mandarin Buku 1
UPSI	Penyelidikan Kualitatif Pengenalan Kepada Teori
UMK	Bahasa Arab
UMT	Kecerdasan Emosi Cilik Membina Emosi Positif
UM	Memahami "Umum Al-hadith
UKM	Penulisan Tesis: Kajian Kualitatif Dan Kuantitatif
UKM	Diabetes: Merungkai Masalah Lazim Bersama
UTEM	Mari Belajar Bahasa Jepun
UMK	Tatacara Operasi Piawaian (Top) Ternakan Ikan Keli
UMT	Tajwid Qur'ani
UMK	Tatacara Penternakan Udang Galah Di Malaysia
USIM	Pembiayaan Perumahan Islam
UMK	Penghayatan Etika Dan Peradaban
UPM	Hadith Sifat Polemik Takwil Dalam Sejarah Islam
UKM	Penulisan Akademik Teori Dan Amalan
USIM	Teori Kaunseling Dan Psikoterapi Edisi Kelima
UMS	Kemahiran Dan Pengurusan Kes-kes Kaunseling,
UTM	Integriti Dalam Perkhidmatan Awam Malaysia
UM	Biografi Imam Dan Perawi, Qira"at Tujuh
UITM	Kamus Akhbar Bahasa Arab
UPM	Jom Tulis Tesis
UITM	Quranic Arabic With Basic Grammar
UPSI	Metodologi Memahami Hadis

Jumlah Terbitan Cetak + E-Book (MAPIM, 2020)

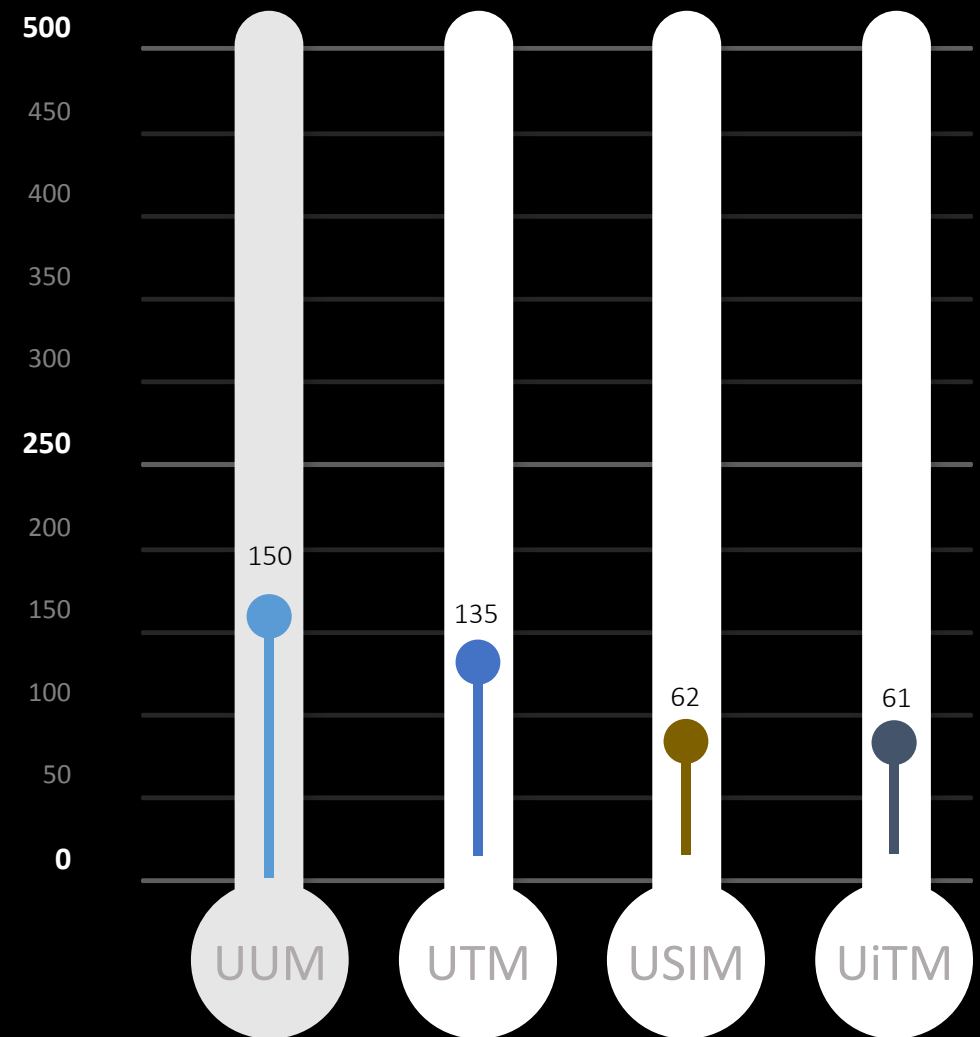


*Ahli MAPIM = 28

Jumlah Terbitan Cetak



Jumlah Terbitan E-Book



02

Why Publish a Book?



- Inspire, Educate & Inform
- Promotion
- Self-satisfaction
- Visibility
- Earn Royalties, Honorarium & Bonus
- Instant Expert Status
- Use It As Marketing Tool
- Close More Business
- Award & Recognition
- Networking

UTUSAN MALAYSIA
17 SEPT 2017



Play ▶

◀

Pesta Buku dan Multimedia Utem 2017
mudahkan masyarakat peroleh bahan bacaan terkini



Pesta Buku dan Multimedia Utem 2017 memudahkan masyarakat peroleh bahan bacaan terkini

MELAKA 17 Sept. - Pesta Buku dan Multimedia Universiti Teknikal Malaysia Melaka (UTeM) 2017 memudahkan komuniti setempat memperolehi bahan bacaan terkini dan multimedia termasuk bahan bacaan digital.

Program ini memberi peluang kepada warga akademik untuk memperolehi bahan-bahan bacaan berkualiti dan sesuai dengan pengajian UTeM di samping membuka peluang kepada penuntut di negeri ini memperolehi bahan-bahan bacaan yang sesuai dengan keperluan mereka," kata Naib Canselor UTeM, Prof. Datuk Dr. Shahrin Sabih.

Sementara itu, Ahmad Tajuddin berkata, merujuk kepada Kadar Literasi Membaca oleh Perputaan Negara mendapati kadar literasi penduduk di Malaysia masih berada pada tahap 55 peratus dengan purata setiap rakyat hanya membaca 15 hingga 20 buku setahun.

"Kadar literasi ini masih jauh ketinggalan jika dibandingkan dengan negara-negara maju. Korea Selatan contohnya mempunyai kadar literasi 99.9 peratus dengan setiap penduduknya membaca secara purata 40 buku setahun."

"Dengan pelancongan ini, akan wujud keseragaman penggunaan nama yang akan dapat meningkatkan reputasi dan kredibiliti universiti secara amnya.

"Setiap bangunan yang mempunyai nama tersendiri akan mewujudkan nilai tambah kepada orang ramai mengenai imej bangunan tersebut seterusnya memperkatakan lagi fungsi yang sedia ada," katanya.

Mohd. Khalil yang merasmikan majlis tersebut menjadikan Dewan Besar UTeM kini dikenali sebagai Dewan Canselor, Perputaan UTeM kepada Laman Hikmah, manakala tiga buah tasuk di kampus induk institusi tersebut dinamakan sebagai Tasik Cemerlang, Tasik Gemilang dan Tasik Terbilang.

Visibility ?

FREE! at Kindle unlimited



KUALA LUMPUR – Universiti Teknikal Malaysia Melaka (UTeM) menerima pengiktirafan oleh The Malaysia Book of Records (MBOR) dengan tajuk rekod Longest Covid-19 Pandemic Poem melalui buku kumpulan puisi *Merentas Gempita: Pandemik 2020* karya Prof Dr. Lim Swee Tin.

Penyerahan sijil pengiktirafan berkenaan telah disampaikan oleh wakil MBOR iaitu Pengarah Pembangunan Perniagaannya, Jwan Heah Yeow Hooi kepada Naib Canselor UTeM, Prof. Datuk Wira Dr. Raha Abdul Rahim semasa majlis pelancaran buku tersebut di Auditorium Canselori, Kampus Induk UTeM, Durian Tunggal semalam.

Merentas Gempita: Pandemik 2020 merupakan sebuah buku yang menghimpunkan 57 buah puisi mengenai Covid-19 yang mana puisi-puisi dalamnya berkaitan segala aspek yang sedang dihadapi, kesan yang diperhatikan serta kebimbangan yang dilihat dan dirasakan akibat kesan penularan pandemik berkenaan.

Buku itu ditulis oleh Swee Tin sebuah nama besar dalam industri buku dan pemuisi terkenal yang menerima S.E.A Write Award tahun 2000.

Beliau telah menghasilkan lebih 40 kumpulan puisi dengan lebih 180 buah antologi yang memuatkan karya-karyanya.

World University Rankings 2021

TOP UNIVERSITIES IN MALAYSIA BASED ON




NO	UNIVERSITY	2020	2021
1	UNIVERSITI MALAYA (UM)	301 - 350	301 - 350
2	UNIVERSITI TUNKU ABDUL RAHMAN (UTAR)	501 - 600	501 - 600
3=	UNIVERSITI KEBANGSAAN MALAYSIA (UKM)	601 - 800	601 - 800
3=	UNIVERSITI PUTRA MALAYSIA (UPM)	601 - 800	601 - 800
3=	UNIVERSITI SAINS MALAYSIA (USM)	601 - 800	601 - 800
3=	UNIVERSITI TEKNOLOGI MALAYSIA (UTM)	601 - 800	601 - 800
3=	UNIVERSITI TEKNOLOGI PETRONAS (UTP)	601 - 800	601 - 800
3=	UNIVERSITI UTARA MALAYSIA (UUM)	801 - 1000	601 - 800
9	UNIVERSITI TENAGA NASIONAL (UNITEN)	801 - 1000	801 - 1000
10=	UNIVERSITI KUALA LUMPUR (UniKL) 	NR	1,001 - 1,527
10=	UNIVERSITI MALAYSIA PERLIS (UniMAP)	601 - 800	1,001 - 1,527
10=	UNIVERSITI MALAYSIA SARAWAK (UNIMAS)	1,001 - 1,396	1,001 - 1,527
10=	MULTIMEDIA UNIVERSITY (MMU)	1,001 - 1,396	1,001 - 1,527
10=	UNIVERSITI TEKNIKAL MALAYSIA MELAKA (UTeM) 	NR	1,001 - 1,527
10=	UNIVERSITI TEKNOLOGI MARA (UiTM)	1,001 - 1,396	1,001 - 1,527

SOURCE : TIME HIGHER EDUCATION (THE) WUR 2021

www.utem.edu.my  MyUTeM

Book Award

For Visibility?



List of Book Award

- **Anugerah Akademik Negara**
<http://jpt.mohe.gov.my/aan/syarat-dan-peraturan/anugerah-penerbitan-buku>
- **Anugerah Buku Malaysia**
<https://anugerahbukumalaysia.com/>
- **Anugerah Buku Negara**
- **Anugerah MAPIM**
- **Anugerah Karya Ilmiah**
- **Anugerah PERSAMA**
- **Anugerah Akademik Universiti**
- **Anugerah Buku PNM**
https://www.pnm.gov.my/pnm/resources/pdf%20file/Aktiviti/ABPNM2020/A_nugerahBukuPNM2020.pdf


KATEGORI ANUGERAH BUKU NEGARA 2020

- i. Buku Kanak-Kanak Terbaik
- ii. Buku Remaja Terbaik
- iii. Buku Umum Terbaik (Fiksiyen) – contoh novel remaja, novel kanak-kanak, novel seram dan lain-lain.
- iv. Buku Umum Terbaik (Bukan Fiksiyen) – mengikut bidang, contoh bahasa, sejarah, geografi dan lain-lain.
- v. Buku Mewah Terbaik
- vi. Naskhah Jilid Terbaik
- vii. Judul Terlaris
- viii. Novel Terbaik
- ix. Penerbit Buku Bahasa Cina Terbaik
- x. Penerbit Buku Bahasa Tamil Terbaik
- xi. Penerbit Buku Bahasa Etnik Terbaik
- xii. Illustrator Terbaik
- xiii. Editor Terbaik
- xiv. E-Book Terbaik

ANUGERAH BUKU NEGARA National Book Award —2020—





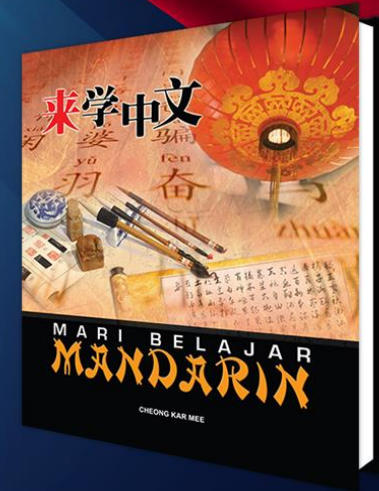
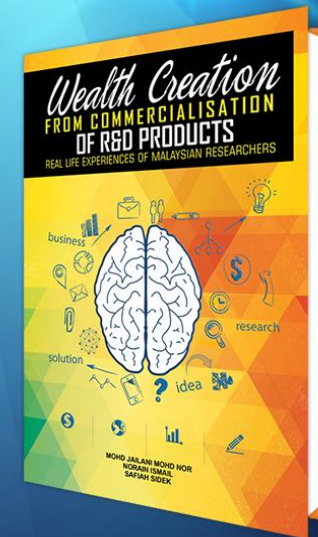
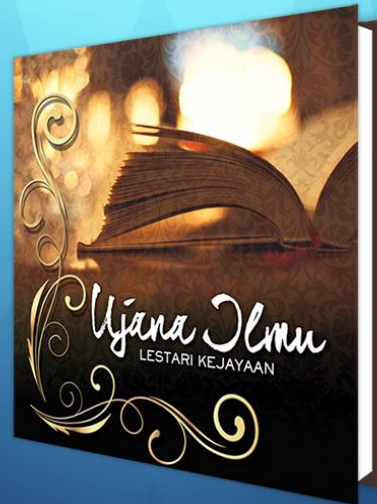
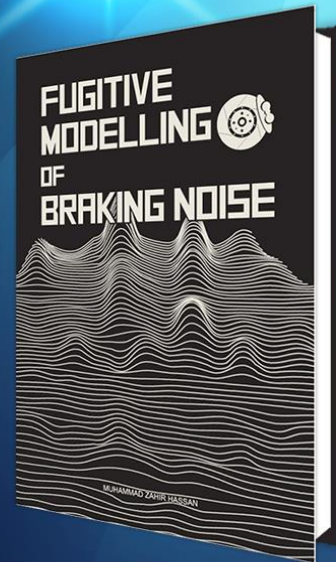


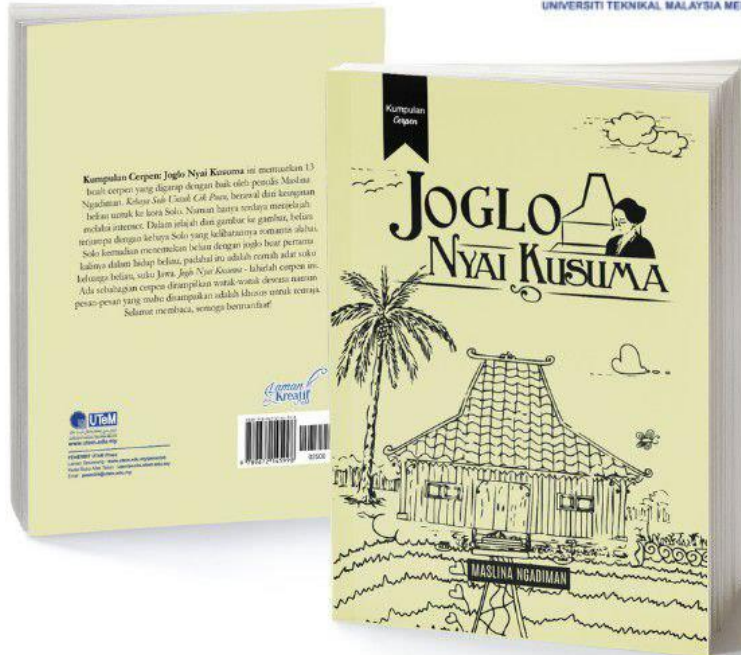
SYARAT UMUM ANUGERAH MAPIM-KPM 2019

PENERBITAN ANGGOTA MAPIM

1. Anugerah ini adalah anugerah untuk karya terbitan ilmiah oleh penerbit anggota MAPIM pada tahun 2019.
2. Karya-karya ilmiah ini meliputi buku, makalah jurnal dan naskhah suntingan yang dihasilkan berasaskan penyelidikan dan kajian yang distrukturkan mengikut bentuk formal dan mematuhi piawai penerbitan.
3. Buku ilmiah popular merupakan karya ilmiah yang ditulis menggunakan gaya bahasa yang popular atau santai sehingga mudah difahami oleh masyarakat umum dan menarik minat pembaca sasaran.
4. Halaman hak cipta yang diterima adalah halaman hak cipta penerbit anggota MAPIM dan bagi buku terbitan bersama menyatakan maklumat tentang penerbit berkenaan yang mematuhi kriteria/syarat Anugerah MAPIM-KPM 2019.
5. Buku dan makalah jurnal yang dipertimbangkan adalah yang diterbitkan dalam bahasa Melayu dan bahasa Inggeris sahaja.
6. Pengarang boleh terdiri daripada warganegara Malaysia dan bukan warganegara Malaysia.
7. Editor naskhah hendaklah terdiri daripada staf sepenuh masa anggota MAPIM berstatus warganegara Malaysia.
8. Mematuhi Akta Mesin Cetak dan Penerbitan 1984, khususnya Subseksyen 11(1) (nama dan alamat penerbit dan pencetak) dan mana-mana akta berkaitan.
9. Setiap karya yang dicalonkan mesti mematuhi gaya penerbitan masing-masing secara tekal (konsisten).
10. Keputusan Jawatankuasa Pemilihan adalah muktamad.

Anugerah Buku Negara 2015 - 2019





Penerbit UTeM



<https://www.youtube.com/watch?v=MgZ6OXO96IY>



Corporate Social Responsibility



For info and resources about COVID-19, visit the COVID-19 Information Center.



Liked by **penerbit_usm** and **8 others**

penerbitutem Semoga dengan sedikit sumbangan bahan bacaan dari kami dapat membantu memberikan keceriaan, mengurangkan tekanan dan mengisi masa terluang petugas dan pesakit yang dirawat di Pusat Kuarantin dan Rawatan COVID-19 Berisiko Rendah, MITC, Melaka.

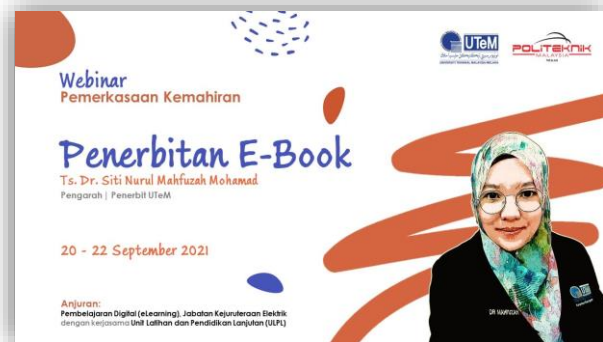
Beberapa 'Penerbit UTeM' telah menyumbangkan bahan-bahan keperluan kepada Pusat Kuarantin dan Rawatan COVID-19 Berisiko Rendah (PKRC) MITC Melaka. Sumbangan ini diharapkan dapat meringankan beban pesakit yang dirawat di pusat tersebut.

Instant Expert Status



templat_penediaan_manuskrip_karya_suntingan.doc [Download File](#)

templat_karya_suntingan_chapter_.docx [Download File](#)



FACEBOOK LIVE



YOUTUBE LIVE

Networking

FRANKFURTER BUCHMESSE

Significant Programmes

THE PREP	THE ROAD TO	THE SOCIALIZING	THE LEARNING	THE SPOTLIGHT	THE DEAL	THE FOLLOW THROUGH
#SIAPSEDIA 7 OCT 12 OCT 2021	#SEDIAMARA 18 OCT 2021	THE HOF 15 OCT 2021	FRANKFURT CONFERENCE 11 OCTOBER 2021	FBM MASTER CLASSES - 12 - 15 OCTOBER 2021	FBM RIGHTS- 20 - 24 OCTOBER 2021	RIGHTS FAIR NOV-DIS 2021
2 main networking sessions Turkey 7th Philippines 12th <i>*complementary</i>	Getting ready for match making Prerequisites Digital Presence Online Rights Catalogue Marketing Collaterals Copyrights Clinic <i>*complementary</i>	Networking sessions virtual bar. Listen to exciting interviews together and Find new business partners in breakouts. Present own company and gain lasting visibility Host a networking session <i>*complementary</i>	The week before digital live event International speakers Latest trends in publishing <i>*EUROBS/person</i>	The week before The first time Presentation of exciting cases Exciting business case? A groundbreaking new product? To raise the profile of own company in the right environment? <i>*complementary</i>	Sellers : Comprehensive presentations of company + titles Share preview materials like sample chapters Buyers: Browse the platform. Make contact with sellers, and create new business. Malaysian Rights Traders to embrace the opportunities together <i>*complementary</i>	The leading online platform The follow-up and follow-through. To continue coaching Malaysian players in post-FBM fair: Selangor Children Rights Fair ASEAN Virtual Rights Platform Road to Frankfurter Buchmesse 2022 <i>*complementary</i>

PROMOTION AND ADVERTISING
Publishing Perspective
Sponsored content, lead feature | Dedicated email blast | Web banner, header, leaderboard | 3 x book picks in newsletter | Email banner
OCTOBER 2021

SCAN ME

Trainer Marketing Collaterals
Managing Meaningful Sessions
Advertising Hosting

Penerbit UTeM
Published by Dzulhisham Hashim · 7 October at 18:35 · 🌐

Terima kasih MBKM, terima kasih pengendali acara untuk sesi suai padan bisnes dengan para penerbit dan agensi dari Turki.

Acara ini adalah inisiatif [Majlis Buku Kebangsaan Malaysia](#) dalam Program Pengantarabangsaan Karya Malaysia di Frankfurter Buchmesse | Road to Frankfurt 2021.

Hafiz Latiff is with Amirul Firdaus Bin Zilah and 3 others.
7 October at 17:11 · 🌐

Selesai sesi suai padan bisnes dengan para penerbit dan agensi dari Turki.

Terima kasih kepada semua yang terlibat. Maaf jika ada kekurangan ketika mengendalika... [See more](#)

64 People reached 4 Engagements Boost Unavailable



PARTICIPANTS' LIST / KATILIMCI LİSTESİ 7th İSTANBUL PUBLISHING FELLOWSHIP

Company Name / Kurum Adı	Country / Ülke
Dituria Publishing House	Albania
Publishing House Fan Noli	Albania
Shtepia Botuese Dritan	Albania
Éditions El Ikhbief	Algeria
InterZona editora	Argentina
La marca editora	Argentina
Libros de la Araucaria S.A. / Punto de Encuentro S.A.	Argentina
Nazhira	Argentina
Upswell Publishing	Australia
Aqilibala Yayimlari	Azerbaijan
Altun Kitab	Azerbaijan
Gadim Gala Publishing House	Azerbaijan
Hedef Publishing LLC	Azerbaijan
Libra kitabi	Azerbaijan
Mimta Yayimlari	Azerbaijan
Üçbucaq Nəşriyyatı - Uchbucaq Publishing (3BUcaq Publishing)	Azerbaijan
Xan Publishing House LLC	Azerbaijan
Ankur Prakashani	Bangladesh
Bhashachitra	Bangladesh
Kobi Prakashani	Bangladesh
Mayurpankhi	Bangladesh
Modhupok	Bangladesh
Pandulipi Prakashon	Bangladesh
Parijat Prakashani	Bangladesh
Poribar Publications	Bangladesh
Shobdoshohly	Bangladesh

Company Name / Kurum Adı	Country / Ülke
Thoughtwares Consulting & Multi Services International	Bangladesh
Book-A-Tale	Belgium
Mardaga	Belgium
Dobra Knjiga	Bosnia And Herzegovina
Abroad Negocios Representacoes	Brazil
Ameli Editora Ltda	Brazil
Buzz Editora	Brazil
Câmara Brasileira do Livro (Brazilian Book Chamber)	Brazil
Carambala	Brazil
Culturama Editora e Distribuidora Ltda	Brazil
Editora 106/Aler	Brazil
Editora Escreva	Brazil
Editora Jaguatirica	Brazil
Editora Mundo de Letras	Brazil
Editora Rua do Sabão	Brazil
Editora Tabla	Brazil
Faro Editorial	Brazil
Intrinseca Publishing House	Brazil
Magh Agency	Brazil
Puress - University Press of Pontifical Catholic University of Paraná	Brazil
Solisluna	Brazil
Valores Editorial	Brazil
Hermes Publishers	Bulgaria
Infovision Ltd.	Bulgaria
Skyway Publications	Bulgaria

PARTICIPANTS' LIST / KATILIMCI LİSTESİ 7th İSTANBUL PUBLISHING FELLOWSHIP

Company Name / Kurum Adı	Country / Ülke
Alef Ba'a Ta'a Nasheron	Jordan
Sunono Publishing	Jordan
N.L.S.h Pena	Kosovo
Aminori, SIA	Latvia
Al Maktaba Al Hadissa Publishers	Lebanon
Arab Scientific Publishers, Inc.	Lebanon
Dar Al Maaref Bookshop Co Publishers	Lebanon
Dar Al Moualef	Lebanon
Dar Al Sharkalarabi	Lebanon
Dar Asala	Lebanon
Digital future - Cedars Publishing press	Lebanon
Book Smugglers	Lithuania
Malaysian Institute of Translation & Books (ITBM)	Malawi
Pro- Publishing	Malawi
Bookonomics Asia	Malaysia
Iium Press, International Islam University Malaysia	Malaysia
iLuvQuran	Malaysia
Katilah Buku Sdn Bhd	Malaysia
Legasi Oakheart	Malaysia
Penerbit Unisza	Malaysia
Penerbit Utem Press	Malaysia
The Biblio Press Enterprise	Malaysia
Ultm Press	Malaysia
Universiti Sains Islam Malaysia	Malaysia
Universiti Malaysia Kelantan Press / Umk Press	Malaysia
University College of Islam Melaka	Malaysia
Upnm Press, National Defence University of Malaysia	Malaysia

Company Name / Kurum Adı	Country / Ülke
Usm Press (Universiti Sains Malaysia Press)	Malaysia
Faraxa Publishing	Malta
Base Tres	Mexico
Circulo de Poesia	Mexico
Coimena Cultural, Agencia de Servicios Editoriales	Mexico
Ediciones Arlequin	Mexico
El Sotano , bookstore and publisher	Mexico
Éufrates	Mexico
Gavia Editores	Mexico
Harper Collins Mexico	Mexico
Lorenza Estandia Literary Agency	Mexico
Textofilia Ediciones	Mexico
Nepko Publishing	Mongolia
Alkarraroune Editions	Morocco
Bab Al Hikmat Sari	Morocco
Editions Al Halabi	Morocco
Kathalaya Inc.	Nepal
Oratia Media	New Zealand
Cambridge University Press Nigeria	Nigeria
Diamond Nigeria Limited (Printing and Publishing)	Nigeria
Epsilon Books, Academic & Multiglobal Ltd/ Epsilon Books, Academic & Multiglobal Ltd	Nigeria
Rasmed Publications Limited	Nigeria
Reamsworth publishing limited	Nigeria
Umah Publishers Nigeria limited	Nigeria
Almanah Publishing House - Skopje, Republic of North Macedonia	North Macedonia



Dr SITI NURUL MAHFUZAH MOHAMAD

Publishing Director, Universiti Teknikal Malaysia Melaka

About me

„I am a senior lecturer at Universiti Teknikal Malaysia Melaka (UTeM) with 20 years of experience in teaching ICT-related subjects and active in book publishing and software publishing. In terms of administrative work, I am a Director at UTeM Press.“

 <https://penerbit.utem.edu.my/>

 <https://www.linkedin.com/in/mahfuzah/>

 <https://twitter.com/MohamadMahfuzah>

 <https://www.instagram.com/mahfuzahmohamad1112/>

 <https://www.facebook.com/penerbit.utem/>

Add to Contacts



General information

Industry Sector

Education / Early childhood education / Rese...

Job Level

CEO / Managing Director / Board Member / ...

Company Size

10 - 49

Collaboration



ASEAN INTERNATIONAL RIGHTS FAIR

ASEAN INTERNATIONAL RIGHTS FAIR 2021 DAY 2

register at


Featuring

- Sakul Boonyatud**
President of The Writer's Association of Thailand
- Anchalee Vivathanachai**
Winner of 1990 S.E.A. Write Award
- Witida Ditecher**
Winner of 9th Chommanard Book Prize
- Asma Nadia**
Indonesian Novelist and Short Story Writer

12 June 2021
 10:00 am - 11:25 am
 (Thailand time/GMT+7)

Jun, 2022

Penerbit UTeM
 Published by Dzulhisham Hashim · 6 h ·

ASEAN INTERNATIONAL RIGHTS FAIR

Penerbit UTeM kini berada di Asean International Rights Fair bagi mengikuti sesi seminar dan aktiviti perdagangan hak cipta. Penyertaan ini adalah salah satu usaha menggerakkan inisiatif mengantarabangsakan terbitan universiti.

Segala input yang diperolehi di sini akan didokumenkan sebagai panduan dalam mempersiapkan pasukan Penerbit UTeM dengan ilmu dan maklumat dalam membina landasan menghubungkan karya penulis UTeM ke persada antarabangsa.

ASEAN INTERNATIONAL RIGHTS FAIR is the Virtual Online Fair organised in the VIRF Platform, the Rights Platform for the publishers to showcase their publications to the world under one roof. This is the mutual platform for the publishers to trade copyright and communicate to each other in the region and globally.

ASEAN INTERNATIONAL RIGHTS FAIR 2021
 11 - 13 June 2021
 10 Jun 2021, 17:09 PM (GMT -08:00)

ALL BOOTHS

FAIR HIGHLIGHTS
 MEET AGENTS

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CONTACTS

 UTEM PRESS . MALAYSIA (-60) 6270268 penerbit@utem.edu.my penerbit.utem.edu.my	 DZULHISHAM CHE HASSIM Publication Officer UTeM Press, Malaysia (-60) 114289625 dzulhisham@utem.edu.my penerbit.utem.edu.my
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PROGRAM VIRTUAL VISIT BERSAMA INDUSTRI (J58: Aktiviti Penerbitan Buku Dan Perisian) Sabtu | 25 September 2021 | 9.00am

J: MAKLUMAT dan KOMUNIKASI
J58: AKTIVITI PENERBITAN

Join Us

JEMPUTAN KE PROGRAM VIRTUAL VISIT BERSAMA RAKAN INDUSTRI

25 Sept 2021 | 9.00 pg – 10.30 pg

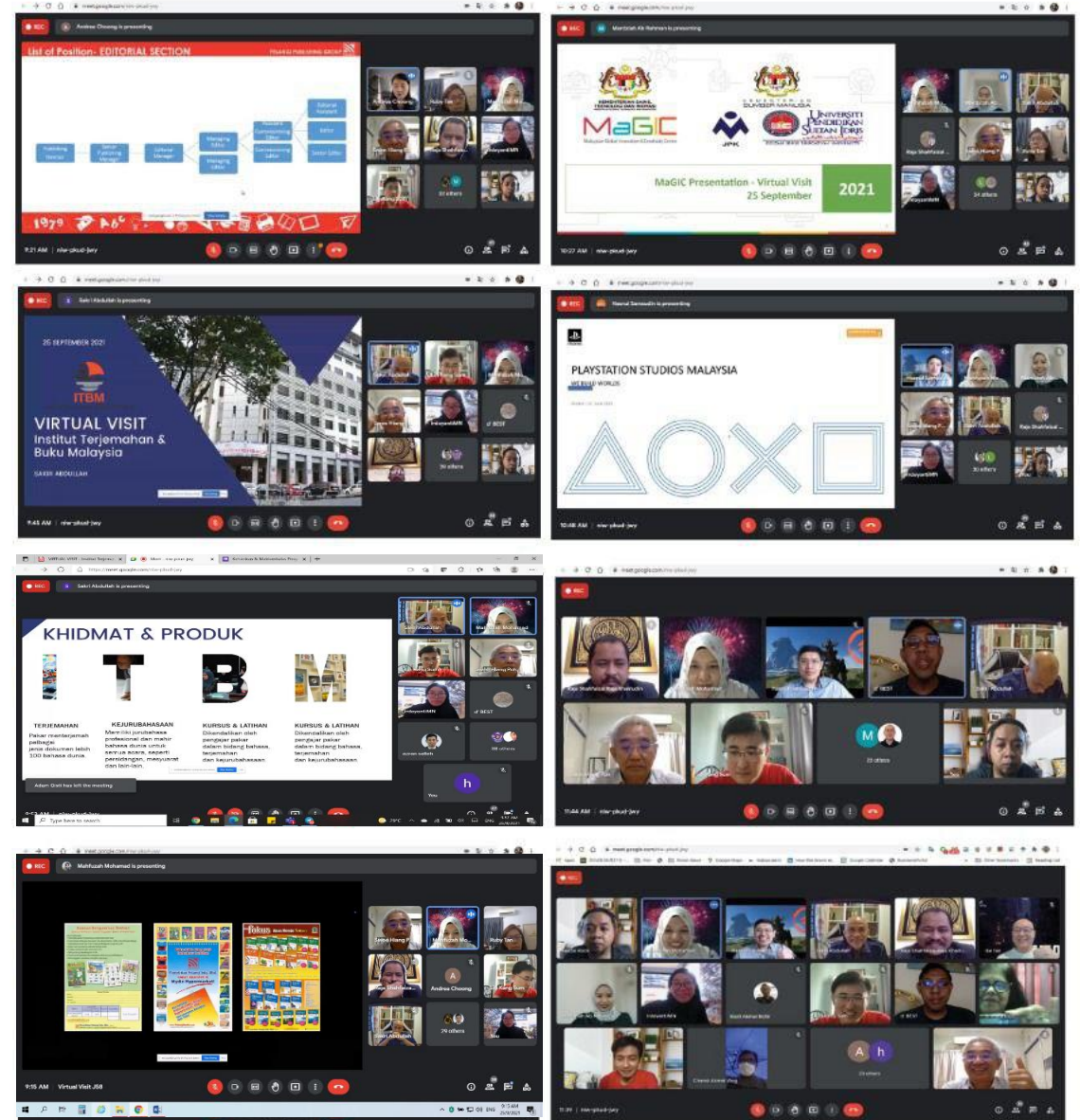
Ts. Dr. Siti Nurul Mahfuzah Mohamad
Moderator
Penerbit UTeM

Mr Sum Lih Kang
Deputy Managing Director
Penerbitan Pelangi Sdn. Bhd

Sakri Bin Abdullah
Pengaroh Urusan
ITBM

Mardziah Ab Rahman
Assistant Manager
Government Strategic Engagement
MaGIC

Hasnul Hadi Samsudin
Head of PlayStation
Studios Malaysia
Sony Playstation



Passive Income for Authors

20% Royalty

507 Dana Penulis

Kerjasama Penerbitan

30% Book discounts

507 Tender PNM

Perlesenan/
Terjemahan

<https://penerbit.utm.edu.my/authors-royalty/>

Passive Income

Proofreader

Editor

Evaluator

Translator

Designer

<https://www.fiverr.com/>

Ghostwriter

Narrator

<https://nusantaraaudiobooks.com/books/sang-kancil-dengan-harimau-tua#>

Agent



Dana Penulis | Tender Pembekalan PNM



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PERPUSTAKAAN NEGARA MALAYSIA**

Siri Cerita Sederhana-Kanak

**SIRI JELAJAH
TEKNOLOGI
ASAS KOMPUTER
bersama
SITI & TENNO**

**Cerdas
Pembobongan
Ibu
Menyenap Hati dan Fikirku**

**Tapai
Pulut Nenek**

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ROSE DE
MELAKA

PUBLISER MALAYSIA MELAKA
MARI BELAJAR MANDARIN
MARI BELAJAR MANDARIN



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20
UANGTAHUN

Tahniah

PUAN CHEONG KAR MEE

Berjaya menerima Tawaran Pembekalan Buku
untuk edaran ke Perpustakaan Desa
di seluruh negara melalui Dana Penulis
Perpustakaan Negara Malaysia.

Judul : **Mari Belajar Mandarin**
Penerbit : Penerbit UTeM

Penerbit UTeM
f y i t

<https://penerbit.utm.edu.my/dana-penulis/>

03



Scholarly book vs Creative Book



Fiction vs Non-Fiction

(Good for 1st time writer)

(Based on facts- academia)

- Not Real
- Story Talk
- Read to Enjoy
- Illustrations
- Beginning, middle, end
- Character Setting
- Problem, Solution

- Real
- Fact Talk
- Read to Learn
- Photos, Charts, Diagram etc.
- Table of Contents
- Index, Glossary, etc.
- True Information, Direction

Scholarly Books

From Thesis



Original work

- Originality/ Novelty
- Research/ Dissertation



Textbook



Translation



Monograph

- Research/ Dissertation
- Research Project/grant
- Technical report
- Case Study



Journal/ Proceeding



Chancellors' Talk/ Inaugural Lecture Series



Book Chapter/ Karya Suntingan



Module (Teaching & Learning)

Creative Books



Islamika Malaysiana



Puisi



Travelogue



Biografi
Autobiografi



Cerpen



Buku Kanak-kanak



Motivasi



Novel

“ IF YOU WANT TO BE A
WRITER, **READ** A LOT AND ”
WRITE A LOT
Stephen King

04



Writing a Book Chapter

How many words are in a non-fiction book chapter?

The average number of words in a nonfiction book is around **50,000-70,000 words**, and the average number of chapters in a nonfiction book are about **10-20**.

Instead of focusing on your word count, **focus on the quality** of your writing, and that you are including all the necessary information to get your point across.

How many chapters should I write?

Again, this is up to you. You can write as many or as few chapters as you want.

Don't decide on number of chapters just for the sake of it. Make sure you **organize your chapters** with sound reasoning, as opposed to just setting a random number.

This will ensure that your chapters **make logical sense**, and are in the **correct order**. With structured, organized chapters, your reader will be able to follow the information in your book seamlessly.

<https://selfpublishing.com/how-to-write-a-book-chapter/>



Think **global**, digital,
mobile & **long term**

Book Citation Index (BKCI)

- Scholarly **monographs** or volumes in series
- **Book Chapter**
- **Inaugural Lecture Series**
- By an individual or multiple authors or editors
- Published during the current and previous five years
- That consist of original research
- And include cited references/notes.

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COMPLETING THE RESEARCH PICTURE
THE BOOK CITATION INDEXSM

>>>

VIEW THE BOOK LIST >

COMPLETING THE RESEARCH PICTURE

The Book Citation Index in Web of Science™ Core Collection connects a library's book collection to powerful new discovery tools, giving researchers the ability to quickly and easily identify and access the most relevant books. As a part of Web of Science Core Collection, Book Citation Index allows users to search seamlessly across books, journals and conference proceedings to find the information most relevant to their work within one platform.

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PUBLISHERS



COMPLETING THE RESEARCH PICTURE

The Book Citation Index in *Web of Science*SM

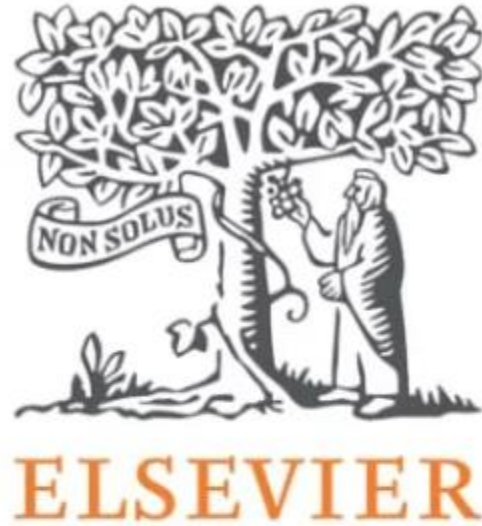
[LEARN MORE](#)

Click the column headings to sort by Publishers

Publishers

- A A BALKEMA PUBLISHERS
- A K PETERS, LTD
- A R G GANTNER VERLAG K G
- ABMS-ASSOC BRASILEIRA MECANICA SOLOS ENGENHARIA GEOTECNICA
- ACAD CONFERENCES LTD
- ACAD BUSINESS DABROWA GORNICZA
- ACAD PRESS SAULE
- ACADEMIA PRESS
- ACADEMIA SCIENTIARUM FENNICA







ELSEVIER

Dear Academic/Researcher;

I have the honor to write to you. I appreciate your willingness and glad to cooperate with you for the book entitled "**GRAPHENE, NANOTUBES AND QUANTUM DOTS-BASED NANOTECHNOLOGY**" ELSEVIER Publisher.

I am the Editor; the book is planned with 43 chapters on recognizing different related studies.

We are looking for the chapter to be approximately 15-20 printed pages (6,250-13,750 words) with at least 5 illustrations. 1 printed page is equivalent to about 500 words or 2 illustrations. The deadlines are the followings:



My name is Mohd Azli bin Salim, and I am academic staff from Universiti Teknikal Malaysia Melaka. I am really honored to contribute in your book "GRAPHENE, NANOTUBES AND QUANTUM DOTS-BASED NANOTECHNOLOGY"

I will contribute three chapters which are listed below:

Part 1: Graphene: Fundamental, properties and applications

Chapter 1: Analysis and characterization of graphene
Chapter 7: Mechanical and hardness of graphene

Part 3: Quantum dots: Fundamental, properties and applications

Chapter 30: Introduction to quantum dots

I also attached the pdf. file via this email too.

Please **acknowledge** this email, that I can start to search and find all the resources to write and submit on time.



Book Chapter

Faradila Binti Md Yusof ...
Mohd Azli Bin Sa...
Adzmi Bin Md. Saad und...


Buku ke-5 yang di tulis. Di terbitkan pada 2020.
Ambil masa 13 bulan untuk di terbitkan (FKM & Politeknik)



Faradila Binti Md Yusof ...
Mohd Azli Bin Sa...
Adzmi Bin Md. Saad und...
Aniza

Buku ke-12 yang di tulis. Akan di terbitkan pada 2021.
Ambil masa 5 bulan untuk di hantar ke Penerbit
(dibuat secara selari dengan Buku ke-11)

ADVANCED APPROACH for FUTURE TECHNOLOGY





Editors
Mohd Azli Bin Saad
Adzmi Bin Md. Saad
2021

- Chapter 1: Percolation Threshold in Graphene Conductive Ink Filled Epoxy Resin
- Chapter 2: Potential Control Approach of Electronic Wedge Brake System
- Chapter 3: Flow Channel Dimensional Accuracy of Bipolar Plate Fabrication through Milling Machining Process
- Chapter 4: Development of Solar-Assisted Vapor Absorption Air-Conditioning System Simulation Models by using TRNSYS
- Chapter 5: Work Capacity, Stress and Fatigue: Standardization for Determining Work Capacity Through Testing Methods
- Chapter 6: Maintenance Strategy and Analysis for Electric Multiple Unit (EMU) Train Failures
- Chapter 7: Direct Injection of Conventional and Alternative Fuel in Spark Ignition Engines
- Chapter 8: Lean Waste Analysis in Malaysian Automotive Supplier Manufacturing Company

Faradila Binti Md Yusof ...
Mohd Azli Bin Sa...
Adzmi Bin Md. Saad und...
Aniza
Albert Feisal ...
Fatma... (Co-host)


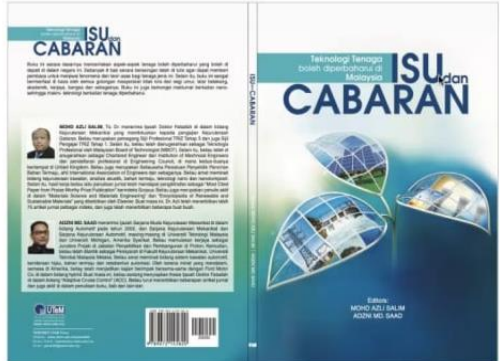
Viewing Mohd Azli Bin Saad...

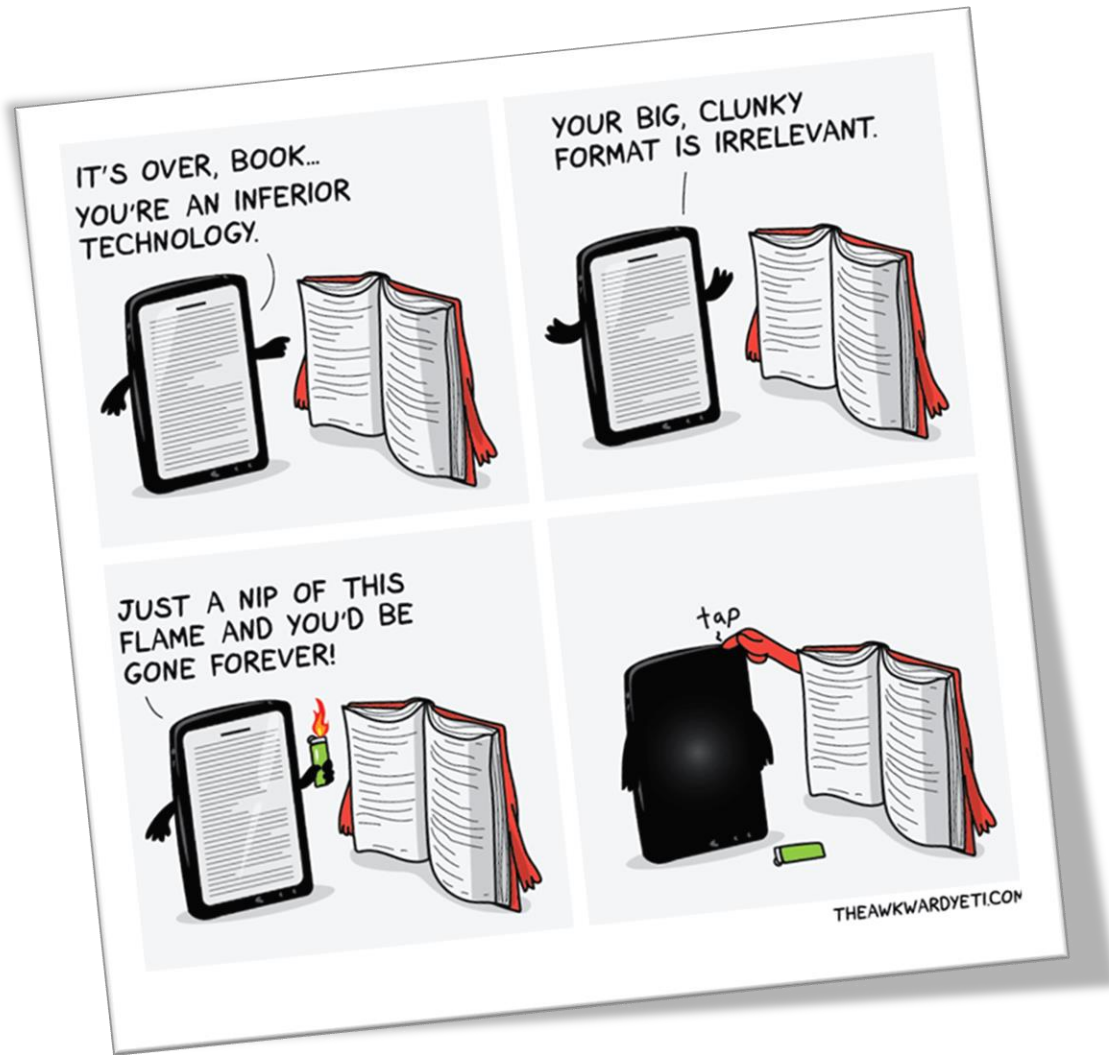
Buku ke-7 yang di tulis. Di terbitkan pada 2020.
Ambil masa 3 bulan untuk di terbitkan - MCO



Faradila Binti Md Yusof ...
Mohd Azli Bin Sa...
Adzmi Bin Md. Saad und...

Buku ke-4 yang di tulis. Di terbitkan pada 2020.
Ambil masa 5 bulan untuk di terbitkan (FKM, UA & Politeknik)





50

Research

20

Write

30

Marketing

BUY SIMILAR BOOK

01

Editor Roles

2-3 editors

- Decide the theme, chapter and title (Title must related with the contents)
- Do market research
- Find contributors in same field
- Set the timeline
- Guide new writer to start writing a book chapter
- Mentor Mentee
- Check plagiarism
- Understand copyright
- Passionate
- Write preface & Introduction
- Arrangement of the chapter - coherent
- Monitor all the writing progress
- Understand Book structure
- Compile all the chapter (follow the template)
- Do editing & proofread content
- Check latest references
- Check latest citation
- Compile contributors information/ biodata and profile picture
- Submit hardcopy/softcopy to UTeM Press

01

Editor Roles

2-3 editors

Knowledge:

- IP knowledge
- Business & Contract Law

Skills:

- Communication Skills
- Language Skills
- Literacy Skills
- Teamwork & Collaboration
- Administration Skills
- Flexibility & Adaptability
- Professionalism & Work Ethics
- Project Management
- Digitalization Skills
- Code & ethics

Attributes (Attitude/Safety/Environmental):

- Adhere to act and regulations
- Knowledgeable and professionalism in work
- Attention to detail. Fact-checking and continuity.
- Strong communication. Great editors know what makes a good book, and they know how to honestly and effectively communicate that information to the writer.
- Good writing & editing skills
- Time management
- Practice good ergonomics

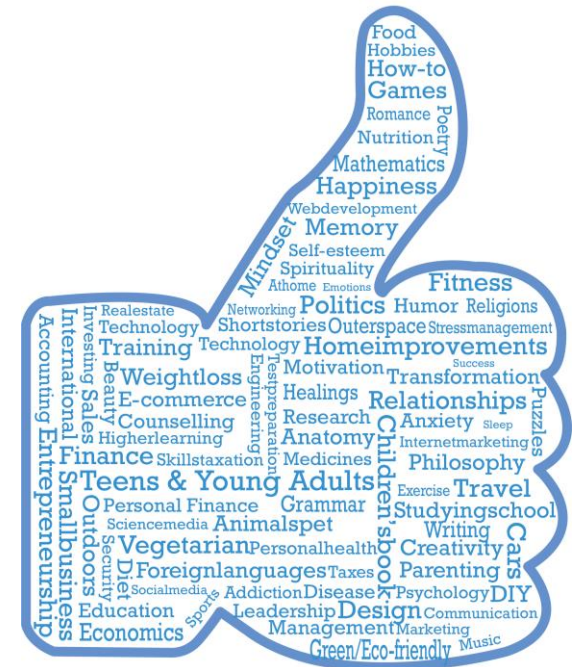
F.O.C.U.S

Focus **One** Content Until **Success**

<https://www.youtube.com/watch?v=z4jOS2w0wlc>

101 SUB-NICHES IDEAS

- Accounting
- Entrepreneurship
- Small Business
- Economics
- Education
- Finance
- Green/Eco-friendly
- International
- Investing
- Sports
- Outdoors
- Teens & Young Adults
- Management
- Leadership
- Marketing
- Sales
- Personal Finance
- Real Estate
- Skills Taxation
- Technology
- Design
- Music
- Children's books
- Short Stories
- Training
- Science Media
- Design
- Networking
- Communication
- Security
- Technology
- Web Development
- Food
- Diet
- Vegetarian
- Animals Pets
- Hobbies
- How-to
- At Home
- Home Improvements
- DIY
- Higher Learning
- Studying School
- Test preparation
- Cars
- Engineering
- Foreign Languages
- Addiction
- Medicine
- Beauty
- Counseling
- Psychology
- Weight Loss
- Disease
- E-Commerce
- Exercise
- Fitness
- Nutrition
- Personal Health
- Relationships
- Sex
- Games
- Puzzles
- Humor
- Law Practice
- Taxes
- Politics
- Travel
- Romance
- Erotica
- Poetry
- Religion
- Writing
- Anatomy
- Healing
- Research
- Parenting
- Philosophy
- Grammar
- LGBT
- Mathematics
- Outer Space
- Creativity
- Happiness
- Mindset
- Memory
- Motivation
- Transformation
- Self-Esteem
- Spirituality
- Stress Management
- Social Media
- Anxiety
- Success
- Emotions
- Sleep
- Internet Marketing
- Others



02

Call for Book Chapter

- Call for Book Chapter
- Prepare poster
- Invitation through email or conference

CALL FOR BOOK CHAPTERS
OPERATIONS RESEARCH & ANALYTICS IN PRACTICE:
THEORY, METHODS & APPLICATIONS
 Collaboration between UTeM Press and MSORSM

Editors:
 Zuraida ABAL ABAS, Ph.D., UTeM
 Lai Soon LEE, Ph.D., UPM
 Sharifah Aishah SYED ALI, Ph.D., UPM

Organizations turn complex challenges into significant opportunities through the use of Operations Research and Analytics by transforming data into information. The information offers insights which solve problems that affects lives and financial transactions. This is what academics, practitioners and professionals of Operations Research and Analytics are passionate about and they continuously make significant impact in everyday life. Hence, this publication intends to provide a platform to learn and share about these impacts in various fields such as (and not exhaustive) disaster management, transportation, finance, healthcare, employment, supply chain and many more.

We would like to invite contributions of a chapter for our upcoming research book entitled **"Operations Research and Analytics in Practice: Theory, Methods and Applications"** to be published by UTeM Press in collaboration with the Management Science/Operations Research Society of Malaysia (MSORSM). The book will be available both in print and e-book format by June 2022. This book aims to overview the most recent and ongoing research, applications, trends and innovative approaches based on Operations Research and Analytics. Chapters featuring novel models with demonstrated effectiveness in practice are particularly welcomed.

IMPORTANT DATES:

- Abstract submission deadline: 31 July 2021
- Abstract acceptance notification: 15 August 2021
- Chapter submission deadline: 01 October 2021
- Chapter acceptance notification: 01 December 2021
- Expected date for book publication: June 2022

The abstract should consist of **300 to 500 words**, clearly explaining the aim and contribution of the proposed chapter. Please note that all submitted chapters will be double-blind review.

Contact us: zuraidaa@utem.edu.my
 lls@upm.edu.my
 aishah@upnm.edu.my

<http://msorsm.org/>
<http://generbit.utem.edu.my/>

UTeM
 UNIVERSITI TEKNOLOGI MALAYSIA
 MS/OR
 MANAGEMENT SCIENCE/OPERATIONS RESEARCH SOCIETY OF MALAYSIA
 CLARIVATE ANALYTICS
 BOOK CITATION INDEX
 INDEXED

Call for Book Chapters

The Art of Quality Management in Sustainability Demands

Editors: Ts. Dr. Mohd Azli bin Salim and Ts. Dr. Choong Chee Guan

We welcome book chapter contributions (but not exclusively) on the following themes:

1. Engineering Framework for Sustainability Issue
2. Methodology in Quality Management
3. Quality Tools for Life Cycle Assessment
4. Quality Management Challenges
5. Recent Advances in Quality Management
6. Assessment Quality Management vs Sustainability Issue
7. House of Quality as a Quality Management Tools
8. SPSS for Statistical Quality Analysis
9. Theory and Fundamental of Quality Management
10. Case Studies in Quality Management for Malaysia Perspective.

Important Dates:

January 15, 2019: Notification of Book Chapter Title
February 28, 2019: Book Chapter Proposal Submission to Editors
March 15, 2019: Accept/Reject Notification
April 15, 2019: Full Chapter Submission
May 15, 2019: Camera Ready Submission
July 31, 2019: Final Print Version Available (Tentative)



**CALL FOR BOOK
CHAPTER PROPOSALS**

**QUALITY
MANAGEMENT**

Penerbit UTeM
UTeM Press

Do not hesitate to contact:
azli@utem.edu.my
cgchoong@gmail.com

Call for Book Chapters

Recent Advances of Renewable Energy in Malaysia

Editors: Ts. Dr. Mohd Azli bin Salim and Adzni bin Md. Saad

We welcome book chapter contributions (but not exclusively) on the following themes:

1. Recent development in Solar Cell
2. Advances and Challenges in Solar Energy in Malaysia
3. Recent Advances of Picohydro and Challenges in Rural Area
4. Advances in Intelligent Control System in Solar Orbit Measurement
5. Mathematical Modelling for PVT for energy performance measurement
6. Theory and Practical in Harvesting Engineering
7. Theory of Electromagnetic Energy Harvesting using Minimal Nanomaterials
8. Revolution in Conventional Batteries Technology
9. Smart Materials for Harvesting Energy

Important Dates:

November 30, 2018: Notification of Book Chapter Title
January 31, 2019: Book Chapter Proposal Submission to Editors
February 15, 2019: Accept/Reject Notification
March 15, 2019: Full Chapter Submission
April 01, 2019: Camera Ready Submission
April 30, 2019: Final Print Version Available (Tentative)



**CALL FOR BOOK
CHAPTER PROPOSALS**



Do not hesitate to contact:
azli@utem.edu.my
adzni@utem.edu.my

Penerbit UTeM
UTeM Press

03

File Management

- Setup group WhatsApp/Telegram
- File Management (Ms. Team)
- Briefing/ Guide for new writer
- Give standard template to the authors

Format Penulisan Karya Suntingan / Book Chapter untuk EDITOR

1. Muka depan dan belakang buku.
2. Isi Kandungan / Table of Contents
3. Preface
4. Senarai Penyumbang Artikel / List of Contributors
5. Pendahuluan
6. Bab 1 hingga selesai
7. Kesimpulan
8. Indeks
9. BLURP – Sinopsis buku yang diterbitkan mengenai apa
10. Senarai nama, synopsis beserta gambar EDITORS
11. Pastikan ada Turnitin semua bab
12. Isi borang
13. Hantar ke Penerbit



04

Start Writing

Create an outline for the chapter

- Brainstorm all of the ideas and topics that this chapter should cover
- Write your ideas down on a mind map
- Review your ideas and link similar ideas together
- Identify a common theme for your chapter
- Sort the ideas into a logical order of how you should present them in your chapter

Build the chapter structure

- A title or headline
- An introduction that hooks
- Body paragraphs that provide further details
- A recap, or summary, of the chapter
- A transition to the next chapter

04

Start Writing

Write an eye-catching chapter title or headline

- You want a chapter headline that triggers curiosity, and makes your reader want to learn more.
- You can have the most amazing content in the world that has the power to change people's lives forever.
- But if you don't learn how to write a book chapter headline that captures their attention, then they'll never bother reading your book.

Hook readers with your chapter intro

- Share a personal story
- Show a conversation or dialogue
- Add powerful quotes
- Add shocking statistics

04

Start Writing

Expand your story with main points

- This is where you are offering your reader the gold. How will you solve their problem? What does the reader need to know?
- Keep the momentum going and make sure each point is cohesively building up.
- For each point, you can simply apply the same strategy just as you would starting a chapter.
- Add a story, quote, stat, or some other kind of evidence.

Write a summary of the book chapter

- Skim the chapter and take notes of any major points or key takeaways
- Jot down each point or key takeaway
- Summarize each point in your own words
- Whittle it down to 1 or 2 sentences for each point.
- Combine all your summarized points into one paragraph.
- Add in transition words such as “first,” “next” or “then” for each new point.

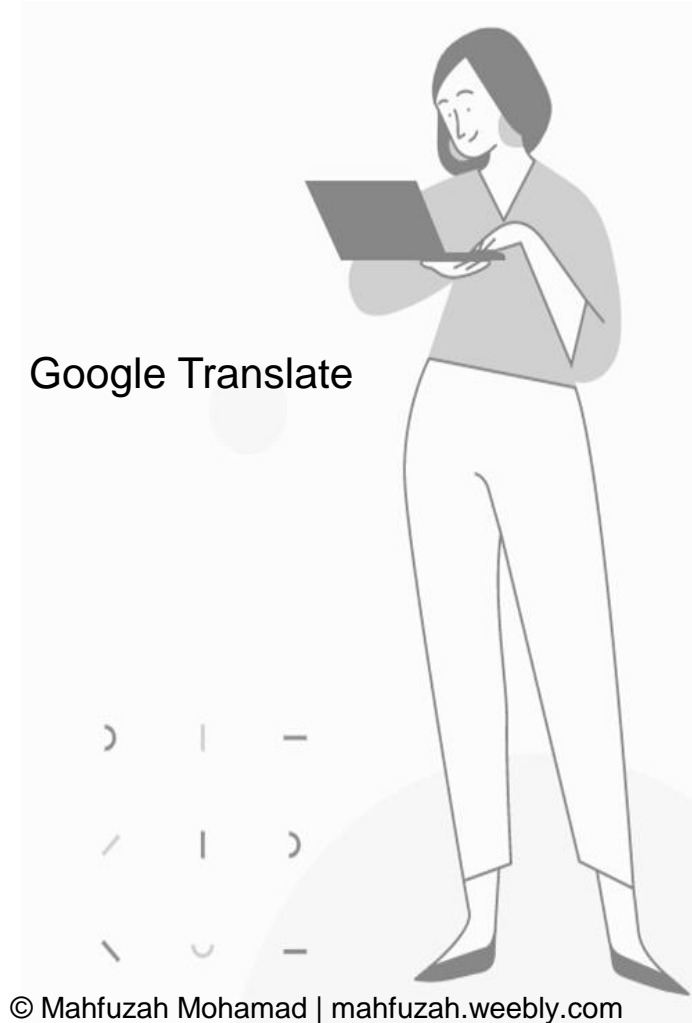
05



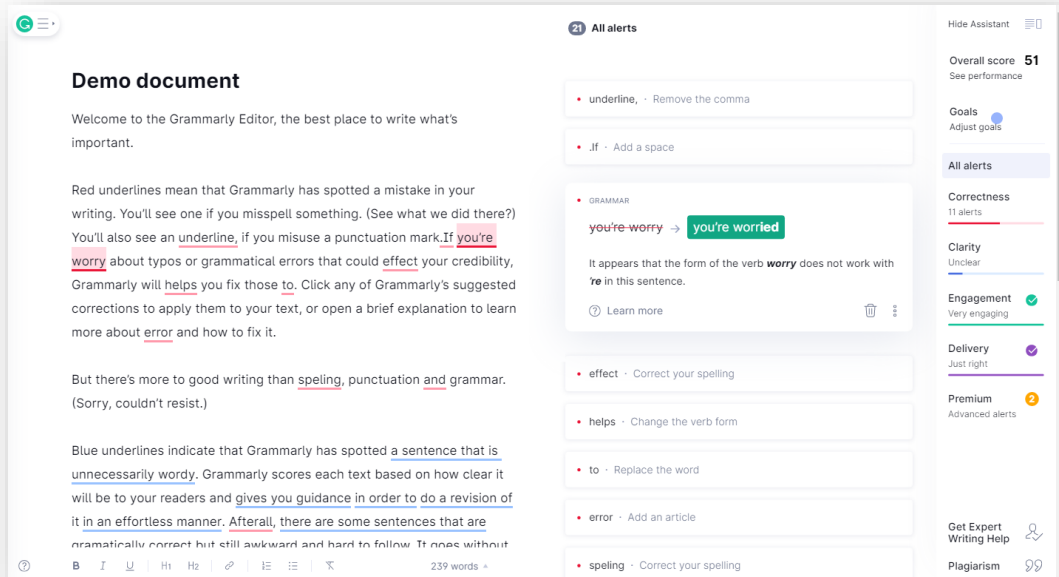
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The Best Writing Tools All Writers Need

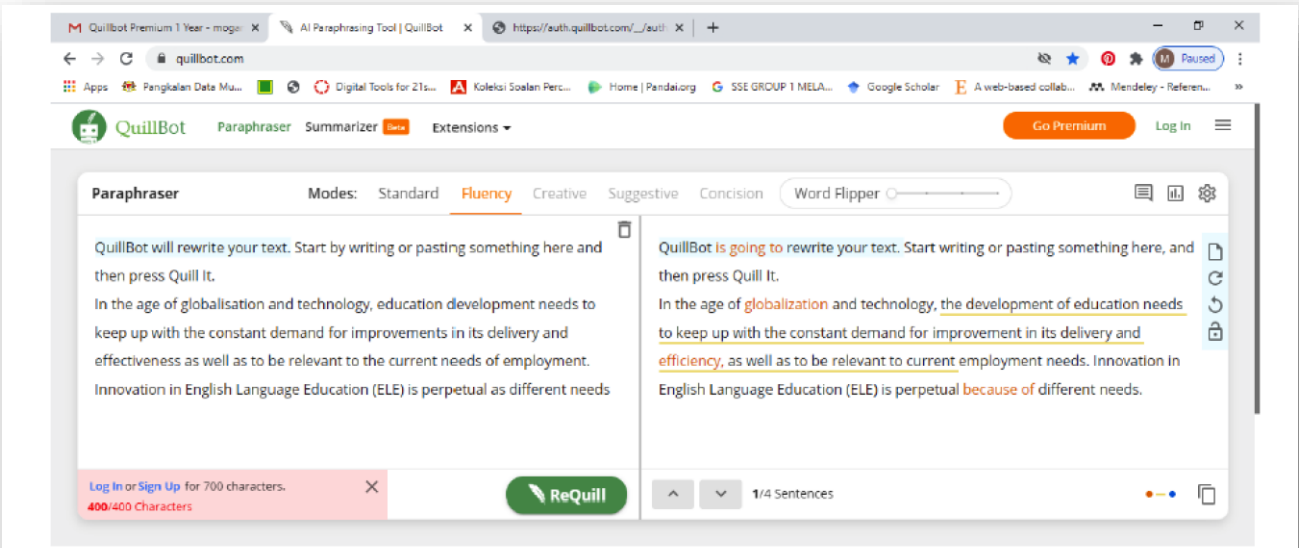
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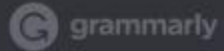
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 - 2.6.3 Skills for the future.
- 2.7 NOSS Relevant to MSIC 2008...
- 2.8 Competency-Based Training...
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 - 2.9.4 Legislations, Policies and...
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 - 2.9.7 Emerging and Declining...
 - 2.9.8 Impact of COVID-19 on...
- 2.10 Conclusion
- CHAPTER III METHODOLOGY
 - 3.1 Introduction
 - 3.2 Research Approach
 - 3.2.1 Document Analysis

visits, etc. However, the demand for paperback books is still in demand. For cooperation with foreign publications, the Malaysian National Book Council (MBKC) also holds copyright trade cooperation programs. Table 2.4 shows the total of publication by MAPIM members for the year 2020. Based on this data, Universiti Utara Malaysia (UUM) published an ebook around 150 title, follow by Universiti Teknologi Malaysia (UTM) with 135 title, UiTM with 61 title and Universiti Kebangsaan Malaysia (UKM) with 57. Dewan Bahasa dan Pustaka (DBP) still publishes paperback versions with 211 title where DBP has its target buyers, including school textbooks.

Table 2.4: Total of Publication by MAPIM (2020)

Publisher (MAPIM)	Publications		Total of Publications
	Paperback	e-Book	
UKM	264	57	321
DBP	211	0	211
UTM	19	135	154
USIM	66	62	128
UMT	59	10 CD, 47	116
UUM	48	150	198
UiTM	30	61	91
UTeM	76	10	86
UPSI	38	35	73
UM	35	20	55
UTHM	20	29	49
UMK	26	20	46
UMP	41	1	42
USM	28	9	37
UNIMAS	34	3	37
UMS	29	7	36
UPNM	21	11	32
ITBM	29	0	29
UPM	28	0	28
UIAM	22	0	22
UNISZA	15	6	21
MARDI	13	0	13
UNIMAP	12	0	12
UTP	8	3	11
UNIKL	6	0	6
KUIM	5	0	5
KUIS	4	0	4
YDSM	0	0	0

Grammarly

- year - Change the article
- MAPIM - Correct your spelling
- quite - Choose a different word
- be cancelled - Rewrite the sentence
- are held - Rewrite the sentence
- etc - Rewrite the sentence
- For cooperation with... - Rephrase sentence
- of - Change preposition
- publication - Fix the agreement mistake
- Based on this data... - Rewrite the sentence
- around - Change preposition
- title - Fix the agreement mistake
- ,follow - Add a space
- follow - Change the form of the verb
- title - Change to a plural noun
- tittle - Correct your spelling

1362 All issues



Modes: Standard Fluency Creative Formal Shorten Expand Synonyms:

It is clear from this that there has been a shift towards digital publications



It is obvious that there has been a movement towards digital publishing as a result of this.



Modes: Standard Fluency Creative Formal Shorten Expand Synonyms:

It is clear from this that there has been a shift towards digital publications



This indicates that there has been a move toward digital publications.



Modes: Standard Fluency Creative Formal Shorten Expand Synonyms:

It is clear from this that there has been a shift towards digital publications



From this, it's apparent that the publishing industry is migrating to digital publications:



Modes: Standard Fluency Creative Formal Shorten Expand Synonyms:

It is clear from this that there has been a shift towards digital publications



This demonstrates a trend toward digital publications.



Modes: Standard Fluency Creative Formal Shorten Expand Synonyms:

It is clear from this that there has been a shift towards digital publications



This clearly shows a trend towards digital media.



Modes: Standard Fluency Creative Formal Shorten Expand Synonyms:

It is clear from this that there has been a shift towards digital publications



It is obvious from this that there has been a trend away from print publications and towards digital media.



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06

Publish and Promote



After hard work, the biggest
determinant is being in the
right place at the right time

Micheael Bloomberg

Self Publish vs Publisher

Product Specifications	
Category	Shopee > Games, Books & Hobbies > Books > Local Books
Publisher	Self-Publish
Genre	Bacaan Umum
No. of Pages	142
Publishing Date	2020
Binding Type	Softcover
Language	Malay
Stock	989
Ships From	Ampang, 68000 Selangor

Product Specifications	
Category	Shopee > Games, Books & Hobbies > Books > Educational Books
Publisher	Penerbit UTeM
Genre	Workbooks & Test Preparation
No. of Pages	49
Publishing Date	2020
Binding Type	Paperback
Language	Malay
Stock	50
Ships From	Ayer Keroh, 75450 Melaka



MABOPA
Malaysian Book Publishers
Association



MAPIM
Majlis Penerbitan Ilmiah Malaysia
Malaysian Scholarly Publishing Council

Traditional

vs

Self-Publish

- Write a book
- Submit it to a publisher
- Hope it gets accepted
- Publisher gets your book ready to market (edited, formatted, designed)

- Write a book
- Start the publishing process
- Have your book edited, formatted and designed
- Choose where to self-publish
- Market your book



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